

ApHC Membership Committee Meeting – March 14, 2017

Attendance

Board Members: Terie Clark, Mary Ann Page, David Johnson, Wiebe Lise, Dena Raggio, Lesli Glen

Staff: Steve Taylor, Lauren McCleary, Sandra Rumney

Dena Raggio began the meeting to remind/advise Directors to keep facebook participation positive and not engage with negative comments. Negative activity on facebook can and does deter new and renewing members.

Next the group reviewed the results from the list of priorities they had ranked over the past few weeks. During the discussion they focused on how to get more trail and barrel people involved with the ApHC. Topics discussed were:

- more opportunities for Youth and for these special events
- consider combining the proposed Ambassador Program with ACAAP as incentive for more ways to participate.
- Possibly put a family discount program together for Trail Rides.
- Possibly create an award for families with multiple generations showing/participating
- reach out to potential sponsors (ex. Purina) that might put together a “welcome packet” for youth for free. Sandra will follow up on this idea.
- reach out to current members who might have the means to help with membership campaigns
- on a grassroots level, go out to barrel shows and sign people up!

A motion was made to: Forward to the Rules Committee a proposal to add Regular Barrels and Regular Poles to the list of classes in all divisions (Open, Non Pro, Youth). Motion made by: Mary Ann Page, seconded by Wiebe Lise.

The call concluded with clarifications over requirements between Regional Clubs putting on shows vs. Individuals putting on shows. Individuals could put on more shows with these special events.

Meeting was adjourned.