

Territory 1, Zone A Workshop Summary Moscow, ID May 17-18, 2008

The following is a summary of the discussions from the Moscow, ID workshop. The group also enjoyed a tour of the ApHC offices led by CEO Steve Taylor and tours of the Appaloosa Museum led by George and Iola Hatley. Kevin Pullin, the ApHC trail coordinator and George and Iola also joined us for dinner and a talk on this years and past Chief Joseph Trail rides.

Our special guest on Sunday was Juli Thorsen, lifestyles editor of the "Horse & Rider" magazine and past marketing director of the ApHC.

This was a great group, representing clubs from Washington, Idaho and Saskatchewan. Ideas were also sent in from Oregon and Alberta that were discussed.

We would like to thank all who attended and took the time to send in questions or topics for discussion. A huge thank you goes to Steve Taylor and Kevin Pullen, who took the time from their own lives to help us make these workshops a success.

Sandy Jones and Lynette Thompson, Sponsors

SUMMARY OF DISCUSSION TOPICS AND COMMENTS

Auxiliary registry comments:

Was pointed out that this is just an idea at this stage and the people working on the idea can always use input.

Open the books to all colored appaloosa horses.

Make an auxiliary registry with no cross entry into the regular registry for horses registered there, but give them all the rights of the main registry.

An auxiliary recognition registry for appaloosa colored mares only.

Auxiliary registry for colored appaloosas with only a pedigree certificate and no participation into ApHC programs.

A totally separate, self ruling registry for appaloosa colored horses who do not meet present ApHC breeding rules.

Research a true ½ breed registry for the ApHC. Could use the basic structure of the Purebred Arabian Trust as example of how this might work.

ApHC needs to ask the MEMBERSHIP what they like and dislike about this idea.

Always show a positive face to the public and stop the squabbling, especially in the barns and stands at horse shows and horse expos.

Promote the entire breed and all its uses, not just specific portions.

Do person to person promotion.

More personal communications between the ApHC and regional clubs and between the regional clubs and the directors;

Directors need to be more responsive to the regional clubs and to individual members.

Directors should hold idea and information exchange meetings around their zones.

Discussion topics: breed integrity
 cross breeding
 paint description
 genetic problems
 closing the books

There was discussion about the Canadian ApHCC and the ApHC relationship that included an explanation of the Canadian Animal Registration Act. Also discussions of the IRIP program. Several questioned why the ApHC allows other countries to register Appaloosas, plus register differently than the ApHC rules. Why not simply have regional clubs in those countries and have them obey the ApHC registration rules much as Canadian regional clubs already do. Seems sort of a double standard.

Ideas of things that regional clubs can do besides shows to help/promote themselves, their members and the Appaloosa:

Scholarships

Group buying

Parades

Youth program that gives mare in foal to deserving youth

Help at therapeutic riding programs

Use regional clubs as central information distribution points

Provide speakers to other groups

Host small group clinics

Reconnect with older and past members thru social events

Regional clubs need to start networking amongst themselves to exchange ideas and information.

The regional contact person with the ApHC should be actively exchanging information with both the ApHC and their regional club members.

Regional clubs and ApHC members could offer links to each other.

Hold ApHC board of directors meetings separately from major events that some directors need to attend due to their chosen profession and that staff needs to work at. Directors need to be able to focus on their ApHC business, not on their own business at board meetings. Staff needs to attend to the business at hand.

Streamline the rule book;

Associate membership without the Journal;

Multi-year memberships;

Send out the membership card only once and send yearly stickers instead. Make cards fancier and more like credit cards.

The ApHC board of directors needs to consider the long term effects of rule changes. Our youth will be living with these rules for a long time.

The ApHC board of directors needs to learn and start using good business practices, including having 5 and 10 year business plans and going by them.

Add a horse wanted section to the ApHC website.

Reconsider the new ApHC regional club membership and reporting requirements.

Have information available thru the ApHC on subjects such as how to export a horse.

The board of directors needs to look into the possibility of moving the National show every 3-5 years to different parts of the country.

Change the National show into the Non-Pro and youth world show and eliminate the open classes.

Combine the ApHC sponsored shows into one big July show and call it the World show and have Non Pro, Youth and Open classes with no qualifying.

Streamline the class list at both the World and National show.

Combine the ApHC sponsored shows into one big show and call it the World show and have Non Pro, Youth and Open classes with no qualifying. Hold this show later in the year.

Start a territorial or geographical area show system.

If the ApHC board of directors needs to raise a fee, there should be an explanation as to why included with the announcement.

Ideas that were sent in to me before the workshop and given to the CEO after a short discussion of them:

The ApHC should get involved with the “Wrangler Tough Enough To Wear Pink” campaign during the World Show.

Would be in the best interests of the ApHC & its Regional clubs to relax some of the show application rules & show rules, like the AQHA has done.

Examples:

1. Allow class within a class;
2. Change or relax the mandatory classes;
3. Relax the # of days show application must be in prior to show date (100);
4. Relax distance between shows?
5. Allow specialty shows to use non ApHC judges (fee to ApHC judge may apply, i.e. Specialty Judge Permit), as long as they hold a card through the specialty association without the need to have an ApHC judge to judge with;
6. Incentives from ApHC to groups, territories, etc to hold circuits or multiple shows;
7. Incentives to 4H, light horse, fairs, horse showcases to hold ApHC shows/classes;
8. Relax the # of ApHC horses entered minimum requirement;
9. Adjust the point structure so that it doesn't discourage entries in classes (particularly the 4-7). Think about awarding points based on the # of horses beaten. (Of course this will require revamping the ROM's etc., too)
10. Please, please, please ApHC consider a flat NPF structure rather than based on classes entered.
11. Year end awards for new to show people?

The JC will provide a notation, sticker, something on papers that if the horse is unwanted, the breeder or some previous owner would like to get the horse back. With today's climate of responsibility of horses you breed, do you think the ApHC would provide such a service for a nominal fee? I know I would put it on my horse's papers

Figure out how regional clubs can work together to sponsor bigger ApHC approved shows with more judges. Maybe have these shows as a qualifier to a huge multi area show or point system recognized by the ApHC.

Kaye E Helton-Anderson ApHC # 795274 sent in:

I know that the Nationals/ Oklahoma/ Mississippi issue has been thoroughly beaten to death... But this was before the huge fuel/hay and day to day cost of living increases. I would like to see The Nationals relocated more centrally. A lot of the ApHC trainers here in the North West Coast have cut back on the ApHC and are turning to other breeds. A lot of ApHC exhibitors are selling their ApHC and getting other breeds so they can still ride with the same trainers... Another thought that I had was to discontinue the ApHC Nationals, keep the Youth World

Show on the same dates and then keep the ApHC World Show in FT Worth. That way there would be no need for the bigger show grounds so it could be held at other venues that could be more centrally located and then more purse money could go into the World Show.

I would also like to have the possibility of non-pro and youth leasing horses explored. USEF (formerly AHSA) has allowed leased horses for a very long time. Leased horses are listed in their magazine "Equestrian" and they sign paper work and the USEF collects a small fee. This can be, in my opinion a win-win for everyone... ApHC shows that they are "user friendly" to people who cannot afford to purchase a show horse; it will add money to ApHC. I think that we could get some of the other stock horse breed people into the ApHC...

I know that there will be someone who will claim that someone will be getting a "push button horse" for nothing and will win everything... To me this is a non-issue why should it matter if the family/non-pro bought the horse or leased it? They still have to learn how to ride it correctly... The only difference would be the fact that money changed hands in purchasing the horse vs. leasing. If this would go through I also feel that a huge PR announcement in all of the major / regional horse magazines that are not geared towards just the ApHC people

Here is the specs rule for leasing per USEF 2008 rule book

Chapter 11 Federation Records and Awards

Subchapter 11-C

GR1108 Lease Registration

A recorded horse must be shown under a leaseholder's ownership provided an official lease is registered with the Federation. For points to count with respect to any competition, such agreement and fees must be received by the Federation office on or before the first day of such competition. The leaseholder becomes the bona fide owner of the horse for the period of lease (except for Owner classes) for Federation award purposes. The horse must be entered in the ownership of the leaseholder and must be shown in accordance with *GR 1110.

To be official, a certified copy of the lease or a lease registration form must be registered with the Federation and accompanied by a fee of a \$60 fee... The lease must contain a start and end date and be signed by the leaseholder and the lessor. If a lease is not renewed with-in 30 days of its expiration, a later renewal will require a \$60 fee. The lease will then be effective the day the renewal is received by our office. A written statement of termination must be submitted by the leaseholder and the lessor if the lease is terminated before the end date stated in the lease agreement. The Federation does not accept agent signatures