



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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APPALOOSA WORLD SHOW OFFERS EXCITING NEW CLASSES

MOSCOW, IDAHO— The world's most talented Appaloosas, exhibitors, owners, and trainers are gearing up for the premier event in the Appaloosa industry – the 2015 World Championship Appaloosa Show! The show will take place October 23-31, 2015 and will once again be held at the Will Rogers Memorial Center in Fort Worth, TX. The Appaloosa Horse Club (ApHC) is pleased to announce the addition of Ranch Horse Pleasure and Ranch Horse Trail to this year's show roster. Both classes are non-qualifying for this year's show and have had a sensational amount of interest on the regional level. The ApHC is thrilled to offer these classes to exhibitors and expects a large turnout.

The addition of these classes has caused a great deal of enthusiasm throughout the Appaloosa community. Several special awards have been donated to be used for the debut of these classes. Dennis Ranch is proud to be the very first sponsor of both Ranch Horse Pleasure and Ranch Horse Trail at this year's World Championship Appaloosa Show. Dennis Ranch is a full service training facility located in Jones, Oklahoma, specializing in roping and ranch horses. Trainer, Chris Dennis, creates a versatile working horse that is responsive and easy to work with. Dennis Ranch is currently taking training horses, with special rates for Appaloosas. Find Dennis Ranch on Facebook or call (405)315-2345.

For more information about this year's show and a full list of events visit www.appaloosa.com. Be sure to download the digital World Championship Appaloosa Show Premium Book and show schedule for the most up-to-date information regarding this event! To donate or sponsor a giveaway at this year's show, contact marketing@appaloosa.com. For more information about the Appaloosa Horse Club and its events, please visit www.appaloosa.com or call ApHC at 208-882-5578.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.

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