



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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APPALOOSA WORLD SHOW OFFERS FUN FOR EVERYONE

MOSCOW, IDAHO— The world's most talented Appaloosas, exhibitors, owners, and trainers are gearing up for the premier event in the Appaloosa industry- the 2015 World Championship Appaloosa Show! This year's show will take place October 23- 31, 2015 at the Will Rogers Memorial Equestrian Center in Fort Worth, Texas.

The nine-day international competition will showcase some of the industry's most talented, athletic, and versatile equines and their exhibitors. The show features a wide array of classes including jumping, cattle, halter, western pleasure, and unique-to-the-breed horse-against-horse speed events.

A sense of camaraderie will be boosted by several special events held during the show. On Sunday, Oct. 25, there will be a progressive social with hors 'd oeuvres beginning at 4:00 p.m. in the Will Rogers Coliseum, followed by entrees in the John Justin Arena at 5:30 p.m. and dessert in the Brown Lupton South at 7:00 p.m. for At 7:00 p.m. the ApHC along with vendors of the Best of the West Gift Expo will kick-off the very first Shopper's Showdown from 7:00-9:00 p.m. The Shopper's Showdown is an exciting one-night-event offering a variety of sales and giveaways throughout the gift expo.

The second annual Appaloosa Youth Association (AYA) Costume Contest will take place the afternoon of Friday, October 30th with all proceeds benefiting the AYA. Pre-entries are only \$20 and will be accepted in the ApHC Show Office until October 29th. Entries will also be accepted the day of the contest for \$25. Entries will compete for the esteemed title of World Champion Costume Contest Winner in two categories: People and Animal. Please note that handlers of animals entered are required to be in costume as well.

The excitement continues on Friday, October 30th as the ApHC and attendees will join forces to give back. The annual Toys for Tots performance will kick off with exciting classes including the always popular Freestyle Reining. Be sure to bring an unwrapped toy or donation, these will not only serve as admission for the evening performance, but also enter you in a drawing for a variety of prizes. The fun doesn't stop there; the annual American Cancer Society Benefit Calcutta will also take place Friday evening! Don your pink apparel in support of this great cause. The Calcutta features a live auction, raffle, donations, pink cupcakes and much more!

The very first Online World Appaloosa Sale will take place October 27-29 through equineauctiononline.com. This sale will spotlight impressive yearlings, preferred show horses and breeders' sale horses. Be sure to login to equineauctiononline.com to place a bid on your next Appaloosa prospect.

For more information about this year's show and events visit www.appaloosa.com. Be sure to download the digital World Championship Appaloosa Show Premium Book and show schedule for the most up-to-date information regarding this exciting upcoming event! To donate or sponsor a giveaway at this year's show, contact marketing@appaloosa.com.

For more information about the Appaloosa Horse Club and its events, please visit www.appaloosa.com or call ApHC at 208-882-5578.



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The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.

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