APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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PROGRESSIVE SOCIAL AND SHOPPER'S SHOWDOWN OFFERS FUN FOR EVERYONE

MOSCOW, IDAHO— The 2015 World Championship Appaloosa Show is set to offer a multitude of fun, family friendly events! On Sunday, October 25th the Appaloosa Horse Club (ApHC) will host the very first Progressive Social followed by the highly anticipated Shopper's Showdown.

The festivities will begin at 4:00 p.m. with hors d'oeuvres sponsored by Sue Scobee being served in the Will Rogers Coliseum. At 5:30 p.m. the social will relocate to the John Justin Arena where an entrée will be available courtesy of Arturo Maestas Show Horses. The final leg of the social will take place at 7:00 p.m. in the Brown Lupton South featuring dessert sponsored by Elite Custom Saddles. Everyone is invited to attend the evening's progressive dinner and tickets with punches will be available at each location. Show attendees are encouraged to attend each portion of the Progressive Social and get their card punched to be entered for prize drawings that evening.

The Best of the West Gift Expo will re-open at 7:00 p.m. in conjunction with the dessert portion of the social for the World Championship Appaloosa Show's premier shopping experience – the Shopper's Showdown! Vendors in the show will offer a variety of sales and giveaways will be announced throughout the evening. From tack, to apparel, to cutlery the Best of the West Gift Expo offers something to meet the needs of even the most seasoned shopper. Start your holiday shopping early and take advantage of these great deals!

The ApHC would like to thank Sue Scobee, Maestas Show Horses, Elite Custom Saddles and the many Best of the West Gift Expo vendors for their support of this fun, interactive event! For more information on the Progressive Social, Shopper's Showdown or other activities scheduled during the nine-day international competition, visit www.appaloosa.com/worlds-show/world-show.htm.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.

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