



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

**April 22, 2016**

FOR IMMEDIATE RELEASE

## Contact Information:

Ashleigh Brown, Director of Marketing

Office: (208) 882-5578 ext. 273

Fax: (208) 882-8150

## APPALOOSA HORSE CLUB CONTINUES PARTNERSHIP WITH MONTANA SILVERSMITHS

**MOSCOW, Idaho**— The Appaloosa Horse Club (ApHC) is pleased to announce the continuation of their partnership with Montana Silversmiths. Montana Silversmiths of Columbus, Montana has been the “official buckle” of the Appaloosa Horse Club since 2009, specializing in manufacturing high quality buckles and western silver products. The ApHC is pleased to welcome them to the Platinum Level of corporate sponsorship beginning in 2016.

As the ApHC’s official buckle supplier, Montana Silversmiths will manufacture all of the beautiful high-point and reserve high-point silver buckles for the National Championship Appaloosa Show, World Championship Appaloosa Youth Show and the World Championship Appaloosa Show in addition to buckles presented for year-end awards. The ApHC is thrilled to continue to offering these high-quality buckles at the Appaloosa industry’s most prestigious events.

Furthermore, Montana Silversmiths partnership will continue to offer the option for ApHC members, Regional Clubs and affiliates to purchase quality Montana Silversmith’s buckles through the ApHC at a special discounted price. To take advantage of these exciting discounts, please call the ApHC Awards Coordinator at (208) 882-5578 ext. 245 for details.

Though buckles are certainly the company’s flagship product, Montana Silversmiths offers much more. The Montana-based company also has a wide-range of jewelry, silver accents and more! To learn more about Montana Silversmiths and its product line, visit [www.montanasilversmiths.com](http://www.montanasilversmiths.com) or call (800) 634-4830.

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed’s namesake and point of origin.*

###

**Appaloosa...the Breed of Choice**