



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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APPALOOSA HORSE CLUB REKINDLES RELATIONSHIP WITH MYHORSEFORSALE.COM

MOSCOW, Idaho— The Appaloosa Horse Club (ApHC) is pleased to announce a renewed partnership with myhorseforsale.com to offer exclusive discounts to ApHC members. Myhorseforsale.com is an online marketplace specializing in the sale of horses. Whether you are looking to sell your foals or to buy your next show champion, myhorseforsale.com can equip you with the necessary tools.

The Appaloosa Horse Club is delighted to once again promote myhorseforsale.com's quality services to our membership. "Providing ApHC membership with a variety of venues to buy and sell Appaloosas is of great importance. We appreciate the long-term partnership with myhorseforsale.com," said ApHC CEO, Steve Taylor.

Visit www.myhorseforsale.com online and find out how they can make it easier for you to buy and sell your quality Appaloosas. Members may also visit www.appaloosa.com and click the "Appaloosa Classifieds" link on the left-hand side of the home page.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.

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Appaloosa...the Breed of Choice