



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

October 21, 2016

FOR IMMEDIATE RELEASE

Contact Information:

Ashleigh Brown, Director of Marketing

Office: (208) 882-5578 ext. 273

Fax: (208) 882-8150

THE 2016 APPALOOSA WORLD SALE PRESENTED BY dac® IS FAST APPROACHING

MOSCOW, Idaho— The Appaloosa Horse Club (ApHC) would like to invite you to purchase your next prospect at the 2016 Appaloosa World Sale Presented by dac®! This year's sale will take place in conjunction with the 2016 World Championship Appaloosa Show at the Will Rogers Memorial Center in Fort Worth, TX on Wednesday, October 26th. At 6:00 pm the evening will kick off with live music and a social.

The sale, managed by Superior Productions, will feature first-class performance prospects, halter prospects, proven performers and breeding stock. Online bidding will be available for those unable to attend in person at www.superiorclicktobid.com. This year's event is particularly exciting for ApHC members as a live sale has not been held at the World Championship Appaloosa Show since 2013.

“We believe hosting a live sale will be a great service to our membership. Providing members with a marketplace to buy and sell their quality Appaloosas will stimulate the industry as a whole,” said ApHC CEO, Steve Taylor. This year's sale will be a standalone event, not tied to the World Show Incentive classes.

dac® specializes in providing high quality nutrition products for your horses and livestock at an affordable cost. Be sure to visit them online at www.feeddac.com to find out more about how dac® can help you enhance the performance of your horses and livestock.

Check out the [Sale Catalog](#) for the 2016 Appaloosa World Sale Presented by dac® online at www.appaloosa.com or www.superiorlivestock.com.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.

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Appaloosa...the Breed of Choice