



# ADVERTISING AND PROMOTION ORDER FORM



Please return the signed form to the ApHC with your payment and any artwork or text.

**National Network Advertising-** The *Network* includes class schedules, results, articles, announcements and more. Our marketing department will work with you to design an ad that best showcases your product or service. Ads run for the entire 13-day show. Rates for advertising are:

- Full-page ad: \$480
- Half-page ad: \$300
- Business Card or Quarter-page ad: \$160
- Text-only ad for \$100

**Class Sponsorships-** are recognized with announcements, on the top ten results page on the Web site and in the National Network. 50% of sponsorships at the Youth World Show are recognized as donations to the AYA.

- One class: \$100
- Additional Class(es): \$75 each
- Total number of sponsored classes: \_\_\_\_
- Class preferences: 1. \_\_\_\_\_ 2. \_\_\_\_\_
- 3. \_\_\_\_\_  No preference

*Assignments are based on availability. Reserve early for the best selection.*

Brief announcements will be made during your sponsored class. Suggested text for announcements (subject to change):\_\_

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**Banner-** ensures your logo is seen by thousands of exhibitors during the 13-day show. Flags are hung in the main arenas for maximum visibility.

- Hanging your existing banner: \$100

**Promotional Packages-** add value by combining promotional opportunities at a discounted rate.

- Promotional Package 1: \$750-** includes a full-page *Network* ad for the entire show, your banner\* hung in the arena, the sponsorship of four (4) show classes of your choice, with the option to present awards.
- Promotional Package 2: \$550-** includes a half-page *Network* ad for the entire show, your banner\* hung in the arena and sponsorship of four (4) show classes of your choice.
- Promotional Package 3: \$300-** includes a quarter-page *Network* ad for the entire show, your banner\* hung in the arena and the sponsorship of four (4) show classes of your choice.

## Payment Information:

- Payment Enclosed
- Bill Me
- Charge My Credit Card

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

\_\_\_\_\_  
Name on Card (Please Print)

\_\_\_\_\_  
Signature