



Appaloosa Horse Club®

2720 W PULLMAN RD.
MOSCOW, IDAHO 83843

(208) 882-5578, FAX (208) 882-8150

Advertising Insertion Order

*2010 sale catalog advertising

ApHC Member NO:

INVOICE NO: WS10

DATE:

Name:
 Address:
 City: State: Zip:
 Phone:
 Email:

ENCLOSE CHECK, MONEY ORDER, OR CREDIT CARD

Visa MasterCard

Account Number
Expiration Date
Authorized Signature

Payment must be submitted with reservation and ad materials.

QUANTITY	DESCRIPTION	UNIT PRICE	AMOUNT
<input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
<input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
<input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
TOTAL ENCLOSED			\$ <input type="text"/>

2010 WORLD SALE CATALOG ADVERTISING PRICE LIST

- Cover (color): \$500
- Full-Page (black & white): \$400
- Half-Page (black & white): \$300
- Business card (black & white): \$100

***Rates are based on camera ready art, design assistance is available for \$25 hour. Accepted file formats are JPG, TIFF, PDF, or EPS. Ad sizes are: Full page 4.5' x 8'; Half page 4.5' x 4'; business card size 3" x 2"*

PLEASE INCLUDE A COPY OF THIS ORDER FORM WITH YOUR PAYMENT

Make all checks payable to: Appaloosa Horse Club

If you have any questions concerning this invoice, please contact Merida McClanahan at (208) 882-5578 ext. 235.

THANK YOU FOR YOUR BUSINESS AND SUPPORT!