

An outstanding performance deserves recognition

2010
WORLD
CHAMPIONSHIP APPALOOSA SHOW

TOP 10
SHOWCASE

*Thank those who helped
you achieve your goals at the
World Championship Appaloosa Show
with a Top 10 ad in the January 2010 issue!*



Appaloosa Journal

2720 W. Pullman Road • Moscow, ID 83843
(208) 882-5578 Ext. 256 or 258

advertising@appaloosajournal.com • www.appaloosajournal.com

**RESERVATION DEADLINE
IS NOVEMBER 15, 2010**

A 25% cancellation fee will be charged
for failure to provide materials on time

DISCOUNT

Full page: \$780

Half page: \$500

Prices include our design and one color photo.
Additional photos \$100 each.

Check one: Full Page: \$870 Half Page: \$670

PLEASE FILL OUT THE FOLLOWING INFORMATION FOR YOUR AD:

Title bar _____
(7 words maximum)

Placings: _____

(10 placings maximum per horse or rider)

Thank you *(100 words maximum)*: _____

OWNED BY:

Ranch: _____
Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____
Trained by *(optional)*: _____
Sire/Dam *(optional)*: _____
Offered for sale: *(optional)* Yes No Price if for sale: _____

PAYMENT INFORMATION

Credit card: Visa Mastercard
Card holder's name: _____
Card number: _____ Expiration date: _____
Signature: _____