



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

ApHC Stallion Service Silent Auction Terms and Conditions

Each stallion owner will have a 14 x 20 poster of their stallion displayed at the World Show. Art work must include stud fee and any information and additional costs for boarding, shipping, etc. Current year advertisements from the *Appaloosa Journal* may be used for the art work or your designer can provide the artwork to marketing@appaloosa.com in a pdf format no later than Sept. 30th.

Minimum bid will be ½ of the advertised stud fee. Services on horses standing at private treaty will start at \$500. Stallion service will be awarded to highest bidder. Highest bidders declared at the close auction will be notified immediately by email. Payment in full for purchased stallion services will be made online within 30 days of close of auction. In the event payment is not received within in specified deadline, the second highest bidder will be notified that they placed the winning bid.

Stallion owner--As a benefit of stallion donation of a breeding, the stallion owner will receive a certificate signed by the ApHC CEO or President which will entitle him to select 1 get of said stallion from the upcoming breeding season to be nominated for the World Sale two year old incentive futurities (payment of published entry fee(s) as per rules of the futurity must be made). This certificate must be submitted with the foal's registration application. All ancillary fees (chute fee, shipping fee, etc) are strictly between stallion owner and mare owner. Stallion owner will also receive the list of all who had bid on his stallion's stud service.

Winning bidder--The highest bidder of each stallion service will receive a certificate signed by the ApHC CEO or President stating that the foal resulting from this service will be eligible for the World Sale two year old incentive futurities (payment of published entry fee(s) as per rules of the futurity must be made). This certificate must be submitted with the foal's registration application. All ancillary fees (chute fee, shipping fee, etc) are strictly between stallion owner and mare owner.

Return Services--If a mare fails to produce a foal from this breeding, the foal from a rebreed will be eligible for the following year's World Sale two year old incentive futurities (payment of published entry fee(s) as per rules of the futurity must be made). In the event 1) a mare fails to conceive, 2) of the death of a foal at time of foaling or 3) a foal is born with a genetic defect, the owner will notify the ApHC as well as the stallion owner with proper certification from a vet. **Any arrangements for rebreedings are strictly between the stallion owner and mare owner.**

Stallion Owner Contract

I, _____, owner/manager (circle one) of the ApHC/AHA/AQHA/JC stallion _____, agree to donate to the Appaloosa Horse Club _____ breeding(s) to above stated horse. I will provide photos, video, pedigree, awards, offspring reports etc to the ApHC for publication on the auction website. A tear sheet of a published advertisement disclosing stallion fees will be submitted to ApHC to set minimum bid. This information must be to the ApHC before Sept. 30th, 2011. As a benefit of the donation, I will receive a certificate signed by the ApHC CEO or President which will entitle me to select one ApHC registered get of said stallion from the upcoming breeding season to be nominated for the World Sale two year old incentive futurities (payment of published entry fee(s) as per rules of the futurity must be made). This certificate must be submitted with the foal's registration application. I will also receive a report with contact information of everyone who bid on my stallion.

Any ancillary costs (chute fees, shipping fees, etc) **will be listed below** and are strictly between myself and the mare owner. All stallion breeding contracts are strictly between myself and the mare owner. If for some reason the mare does not produce a foal from this breeding, the mare owner must notify me and provide certification from a veterinarian.

Stallion owner/manager

Date

Ancillary costs:

Please send to: ApHC, 2720 W. Pullman Rd, Moscow ID 83843, fax to (208) 882-8150, or email to marketing@appaloosa.com



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ApHC Stallion Service Auction Check List

Stallion owners are asked to provide the following information by Sept. 30th

- Submit camera ready art for the stallion poster (300 dpi min.)
 - We recommend full page ads from *Appaloosa Journal*
- Photos, video, pedigree, awards, offspring reports, etc for publication on the auction website.
 - Please notify the Marketing Dept. if you need assistance obtaining these reports
- List of fees (i.e.; stud fee, mare care, shipping, etc)

Ancillary costs (if not included on the nomination form):

- Your website or stallion website url for linking
- Any additional information you would like us to include in promoting your stallion

ApHC will take the following steps to promote your stallion leading up-to and during the stallion service auction:

- Each stallion owner will have a 14 x 20 poster of their stallion displayed at the World Show.
- Each stallion will be showcased on the ApHC website.
- List of stallions available will be published on the ApHC website.
- Stallion Service Auction will be promoted by advertisements in the *Appaloosa Journal*, ApHC websites, monthly E-Newsletter, direct mailings, Blog, social networking sites and press releases.

Best Regards,

Merida McClanahan
Director of Marketing, Appaloosa Horse Club
Phone: (208) 882-5578 ext. 235
Fax: (208) 882-8150

Appaloosa...as Unique as You are!