

ApHC Yearbook Advertising Order Form



APPALOOSA HORSE CLUB EST. 1938
The International Breed Registry for Appaloosa Horses

Customer Information

COMPANY:

ADDRESS:

CITY:

STATE:

ZIP:

TELEPHONE:

FAX:

WEB SITE:

E-MAIL:

CONTACT:

TITLE:

Advertising Insertion Information

AD SIZE:

- Full Page ~~\$800~~ **\$ 640**
 1/4 Page ~~\$200~~ **\$ 165**
 1/2 Page ~~\$400~~ **\$ 340**
 1/8 Page ~~\$100~~ **\$ 85**

RESERVATION DEADLINE: February 17

MATERIAL DEADLINE: February 24

SPECIAL INSTRUCTIONS: *Ads must be paid in full prior to publication deadline of March 1st.*

Ad materials must be submitted in black & white or grayscale. Ads must be camera ready and cannot be designed in Microsoft Word, Microsoft Publisher, or Microsoft Powerpoint.

Camera ready materials must be submitted electronically in a JPG, TIFF, PDF, or EPS format, and a minimum resolution of 300 dpi.

All text must be flattened, rasterized, embedded or converted to outlines. Fax copies, photocopies or laser proofs do not constitute camera-ready art.

No instructions will be accepted over the phone and all instructions provided must be typed or legible handwriting.

AUTHORIZATION

We agree to insert or cause to be inserted the advertising herein accordance with the terms and conditions (available upon request) in an ApHC publication or the ApHC Web site, produced and managed by the Appaloosa Horse Club, 2720 W. Pullman Road, Moscow, ID, 83843. We understand that the above charges will be payable (in U.S. currency) to the Appaloosa Horse Club upon receipt on the invoice.

AUTHORITY:

TITLE:

SIGNATURE:

ApHC REPRESENTATIVE:

ApHC REPRESENTATIVE SIGNATURE:

Please contact the Marketing Department at (208) 882-5578 for billing information or with any questions.

\$ 165

~~\$200~~

1/4 Page
3.2639 in x 4.4927 in

~~\$100~~

\$ 85

1/8 Page
3.2639 in x 2.0639 in

~~\$400~~

\$ 340

1/2 Page
6.8735 x 4.4806 in

FULL PAGE

\$ 640