



# 2017 Appaloosa Youth Association Director Sponsorship Program

## Current AYA Directors

### Territory I

**Aspen Willems** *Montana*  
2 positions vacant

### Territory II

**Teresa Job** *California*  
**Kelsey Woellmer** *Arizona*  
**Frankie Henderson** *Colorado*

### Territory III

**Ethan Faeth** *Iowa*  
**Matthew Connolly** *Illinois*  
1 position vacant

### Territory IV

**Jaelyn Wendt** *Texas*  
**Dawson Simpson** *Florida*  
1 position vacant

### Territory V

**Claire Hines** *Tennessee*  
**Karissa Mc Guire** *Arkansas*  
**Sierra Kane** *Delaware*

### Territory VI

**Ally Brown** *Ohio*  
**Elizabeth Horn** *Pennsylvania*  
**Grace Ackerson** *New Jersey*

The Appaloosa Youth Association (AYA) directors are a group of elected teen leaders who serve as representatives of the AYA and ApHC at the regional and national level. The directors take initiative to involve all youth in AYA activities to create excitement about the Appaloosa breed and inspire the next generation of Appaloosa enthusiasts.

The AYA Directors engage in annual fundraising efforts to award championship jackets to all class winners at the Youth World Championship Appaloosa Show, in addition to creating youth leadership opportunities.

In 2017 the AYA Directors are again offering sponsorship packages to better recognize all the wonderful supporters of the Appaloosa Youth Association.

**2017 Sponsorship Goal: \$10,000**



# Appaloosa Youth Association Sponsorship Form

Sponsor fundraising efforts of the Appaloosa Youth Association. Funds raised go toward the purchase of Championship Jackets for all World Championship Appaloosa Youth Show classes AND will be used to provide new youth leadership opportunities.

**SPONSORSHIP DEADLINE: MAY 8, 2017**

**Please select from the following levels of sponsorship:**

## **Platinum Sponsorship \$750**

- Sponsor name placement on AYA t-shirts distributed to all youth exhibitors
- Sponsorship representation on Youth World Championship jacket for event of your choice
- Sponsor recognition in show coverage issue of the *Appaloosa Journal*
- Daily Arena Announcement during the Youth World Show
- Sponsor name/logo on AYA supporter banner in show arena
- Sponsor recognition on AYA website home page
- Sponsor recognition on the AYA Facebook page
- "I support the AYA" decal

## **Winners Circle Sponsorship \$500**

- Sponsorship representation on Youth World Championship jacket for event of your choice
- Sponsor recognition in show coverage issue of the *Appaloosa Journal*
- Daily Arena Announcement during the Youth World Show
- Sponsor name/logo on AYA supporter banner in show arena
- Sponsor recognition on the AYA website home page
- Sponsor recognition on the AYA Facebook page
- "I support the AYA" decal

## **Gold Sponsorship \$350**

- Sponsor recognition in show coverage issue of the *Appaloosa Journal*
- Daily Arena Announcement during the Youth World Show
- Sponsor name/logo on AYA supporter banner in show arena
- Sponsor recognition on AYA website
- Sponsor recognition on the AYA Facebook page
- "I support the AYA" decal

## **Silver Sponsorship \$200**

- Sponsor recognition in show coverage issue of the *Appaloosa Journal*
- One time arena announcement during the Youth World Show
- Sponsor name on AYA supporter banner in show arena
- Sponsor recognition on the AYA Website
- Sponsor recognition on the AYA Facebook page
- "I support the AYA" decal

## **Bronze Sponsorship \$100**

- Sponsor name on AYA supporter banner in show arena
- Sponsor recognition on the AYA website
- Sponsor recognition on the AYA Facebook page
- "I support the AYA" decal

*For additional sponsorship opportunities please  
contact the ApHC Director of Marketing at  
(208) 882-5578 ext 273 or [marketing@appaloosa.com](mailto:marketing@appaloosa.com)*

# Sponsor Information

NAME: \_\_\_\_\_ APHC #(IF MEMBER) \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

DIGITAL COPY OF LOGO AVAILABLE (PLEASE EMAIL TO YOUTH@APPALOOSA.COM)

(FOR WINNER CIRCLE AND PLATINUM SPONSORS ONLY) PLEASE LIST AT LEAST 5 EVENTS FOR WHICH YOU WOULD LIKE TO BE THE CHAMPIONSHIP JACKET SPONSOR. FIRST PREFERENCE TO LAST PREFERENCE. (ASK YOUTH DIRECTOR FOR LIST OF EVENTS) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

AYA DIRECTOR THAT COLLECTED SPONSORSHIP: \_\_\_\_\_

# Payment Information

CHECK ENCLOSED  CHARGE MY CREDIT CARD

MASTERCARD  VISA  DISCOVER CARD #: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ CVV CODE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM AND PAYMENT TO:  
APPALOOSA HORSE CLUB, ATTN: YOUTH COORDINATOR, 2720 WEST PULLMAN ROAD, MOSCOW, IDAHO 83843  
OR BY E-MAIL: YOUTH@APPALOOSA.COM OR FAX: (208) 882-8150