



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

2010 Appaloosa Horse Club Board of Directors Candidates

The following members have declared their candidacy for the Appaloosa Horse Club Board of Directors. These candidates meet the requirements of Article IV, Section 2 of the 2010 Appaloosa Horse Club Official Handbook.

Territory I Zone C

Gene Carr

Hayti, SD
Ph: (605) 783-3832
santee@dailypost.com

Lori Ann Richards

Parker, SD
Ph: (605) 413-8919
r_dreamappys@hotmail.com

Territory II Zone C

Sandra Matthews

Colorado Springs, CO
Ph: (719) 651-1771
sandmarc@redgeckointernet.net

Karin M. Troendle

Fort Collins, CO
Ph: (970) 222-9281
karintroendle@yahoo.com

Territory III Zone C - Uncontested

Diane Rushing

Decatur, IL
Ph: (217) 433-9841
appleasur@aol.com

Territory IV Zone C - Uncontested

Jack Zuidema

Alachua, FL
Ph: (386) 462-4676
zuidema@windstream.net

Territory V Zone C - Uncontested

Tracy Meisenbach

Brookneal, VA
Ph: (434) 376-1876
tracy@trinityapp.com

Territory VI Zone C

Charles McWhirter

Newton, NJ
Ph: (973) 383-3766
chucksvf@aol.com

Vickie B. Smith

Addison, VT
Ph: (802) 759-3372
vtspotsrus@yahoo.com

Only adult ApHC members in good standing on March 31, 2010 are eligible to vote.

TERRITORY I, ZONE C

GENE CARR

Hayti, SD
(605) 783-3832
santee@dailypost.com



Elections ask you to decide which candidate is best qualified to represent your concerns to the Board of Directors and address the issues facing the ApHC. As a candidate for re-election, I hope my experience and record will earn your vote.

I have no personal agenda to pursue. I'm running because many members have asked me to continue service, and my long-term association with the Appaloosa and ApHC reflects an on-going dedication to our welfare.

Over the past years as your representative, I've listened to your opinions and tried to vote accordingly. While I've sometimes taken unpopular positions, I've done so to benefit our Territory instead of catering to narrow special interest groups.

The issues we face have no simple answers. Strong support for a proposal often has strong opposition, thereby requiring me to hear both sides and then determine which best serves our Territory's and ApHC's long-term welfare.

The current economic difficulties in our country are reflected in continuing declines in ApHC memberships, registrations, and transfers, all with serious financial implications. To reverse these declines, promotion and marketing efforts must be improved and increased; we must strengthen support for Regional Clubs, historically the basis for growth and prosperity; we need to encourage more responsibility- taking--asking less what the ApHC can do for you and more what you can do for the ApHC; the National Show must be moved to a more convenient location and how many judges are allowed at shows needs closer analysis; we need to listen better to Non-Pros, who increasingly account for participation in and growth of shows.

I hope my experience has prepared me to address these and other issues affecting your participation

in the life of the ApHC, for without such participation, the ApHC faces a bleak future.

Most of my adult life has been devoted to breeding and promoting Appaloosas. I've owned and operated a large-scale horse and cattle ranch since the early 1960s and been an ApHC member since 1962. I helped found and been a member of the Center of the Nation Regional, serving in virtually every leadership position.

I've been an ApHC judge since 1973, President of the South Dakota Horse Council, member of the South Dakota Horse Fair's Executive Committee, and hold judging cards in a number of breed associations--experiences which have helped me learn how other organizations address their problems. I've served on nearly every ApHC Board committee and chaired many of them. Through participation in Internet groups, long hours on the phone and answering e-mails, I've kept in touch with grass-roots concerns and presented them to the Board. My recent role on the International Committee and helping develop the International Registry will hopefully increase registrations and memberships. I helped plan and conduct the first lab-based genetic study of Appaloosas and continue such research.

In short, experience with nearly every aspect of the Appaloosa industry has taught me what works and what doesn't as we make decisions about our future welfare.

We face current challenges that are perhaps more daunting than those experienced since the early years of the ApHC, and must find common ground in order to meet them. I've accepted such a challenge and hope you will allow me to continue.

Thank you.
Gene Carr

TERRITORY I, ZONE C

LORI ANN RICHARDS

Parker, SD

(605) 413-8919

r_dreamappys@hotmail.com



My name is Lori Richards and I am running for the ApHC Board of Directors. I work for the USDA Farm Service Agency and my husband and I live outside of Parker SD, where we are proud to own, raise, exhibit and trail ride our Appaloosa horses.

I have been an active member of the Center of the Nation ApHC for many years and have held the offices of Board Member, Secretary, and President. I understand firsthand the challenges our regional clubs face of recruiting new members and struggling financially to keep the regional shows going. To help create a more inclusive regional club, I was instrumental in starting the CON's annual trail ride, now in its fourth year. I believe very strongly in promoting our breed of choice. As such, I volunteer to chair the Appaloosa booth at the annual South Dakota Horse Fair. I enjoy meeting people from all walks of life and introducing them to today's Appaloosa.

As a Non Pro exhibitor, I enjoy the challenge of competition. Until recently I served on the ApHC Non Pro Advisory Committee, and my husband and I have been long time 4-H leaders. Although our children have graduated from the 4-H program, I'm proud to say we now have our two grandchildren in our 4-H club.

The ApHC is currently facing many issues and few problems have an easy solution. I believe that one of the most important assets the ApHC has is largely overlooked. Our membership is strong in its diversity and the ApHC should embrace the incredible range of talent our horses and owners have. There are three key areas that need to be addressed:

- The Appaloosa breed needs leadership that will listen to its members, hear their concerns and address the issues at hand clearly, concisely and prudently. As your Director, I am making it my objective to attend at least one function of every regional club in my zone. Without direct contact with the members, there is no way for a Director to know what is needed to help support our horses, members and regional clubs.
- We need to make ApHC membership more attractive and include benefits for all disciplines- show people, trail riders and the family horse owner as well.
- We must continue to address sound business practices and maintain financial responsibility within the ApHC.

Together we can move forward and grow. I would be honored to be your director and represent **YOU**.

Sincerely,
Lori Richards

TERRITORY II, ZONE C

SANDRA MATTHEWS

Colorado Springs, CO

(719) 651-1771

sandmarc@redgeckointernet.net



Greetings, I'm **Sandra Matthews** and I'm running for **re-election** as director for the **ApHC Board of Directors**. I have been a member of the ApHC since 1967, and I am currently a life member. I live in Colorado Springs, Colorado and I have a small training/breeding business. I have shown on a regional and national level since 1971, winning many regional high point awards in halter and performance, placing many times at the **National Show and the World Championship Show** and placing horses in the **Top 10 in the Nation**.

Things I have accomplished as a director of the Appaloosa Horse Club:

- I arranged for the free showing of the award winning short film **Trail End** at the 2007 World Championship Show. This included having the stars of the film, award-winning actor **Barry Corbin** and Appaloosa horse, **Chippen Gold** owned by Appaloosa member **Tony Nix**, at the show. The movie was screened 4 times a day for three days. Barry, his stunt man and the producer were available at the screenings, and Barry participated in presenting high point awards. It was great for ApHC members to see this film at the show as it was not screened in major theaters.
- I developed the **Stallion Service Silent Auction**. This is a low cost program (less than \$300) for the ApHC, which has brought in over **\$10,000** annually. The foals from the purchased stallion services are eligible for over **\$30,000** in prize money.
- I implemented the **Broodmare Incentive** portion of the World Sale. In this part of the sale, consignors pay a fee that allows the foal the mare is carrying to be eligible for our **World Sale Incentive Futurity Classes** which pay over **\$30,000** in prize money.
- I was appointed to the **ad hoc committee** that was given the task of reaching out to the regional clubs and members in these difficult

economic times, and finding ways to help them grow their shows and get the most for their show dollars. **We hope the ApHC will invest financially and institutionally in our regional shows.**

- I am working diligently to continue the sponsorship, by the ApHC, of the recreational trail rides—**Chief Joseph, Apache Land, Sheltowee, and Land of Liberty rides**. I believe that without this sponsorship these rides will likely cease to exist. Considering the historic, as well as emotional, aspect of these rides it is important that the ApHC continue to support this important niche in our industry. Trail riders are a valued segment of our membership.

Last year exhibitors received the first payout checks from the **Color Incentive Fund**, which is the companion program to the **Performance Permit**. In each territorial zone, members with colored Appaloosas in show, race and competitive trail received financial rewards for outstanding results in performance. The payout was over **\$48,000**. This is the first time colored horses were recognized financially by the ApHC. I fully supported the implementation of the **Performance Permit** and **Color Incentive Fund**. Even though this was put in place before I became a director, I had helped research the necessary information and gathered opinions from the members as to the need for programs of this type.

I have made a point of being a communicative director, and I have tried hard to maintain my commitment to represent not only the members of my zone, but all members of the ApHC. I have routinely sent members reports of what happened at the board meetings and have asked for feedback on comprehensive issues coming up. I am working to compile a member email list so I can reach more members. **I appreciate the support you have given me, and I am grateful and honored to have represented you for the last 3 years and I look forward to representing you for 3 more years.**

Thank you,
Sandra Matthews

TERRITORY II, ZONE C

KARIN M. TROENDLE

Fort Collins, CO

(970) 222-9281

karintroendle@yahoo.com



Hello,

I am Karin M. Troendle, and I am running for the Appaloosa Board of Directors. My decision to run for the Board stems from my admiration and respect for the versatile horse that is the Appaloosa.

I have been involved with the Appaloosa for over 25 years. My family and I have raised and shown Appaloosas since the 1980's. As a youth, I primarily showed in the over fences and games classes at the Appaloosa shows and I also showed my Appaloosas in 4-H and in Hunter/Jumper shows.

Over the years, I concentrated on the Appaloosa shows. The horses that I have had led me over fences, to the games classes, halter, most colorful, and hunter in hand. Recently I have focused on working cow horse and reining classes in the ApHC and reining in NRHA. I have shown my own horses, and worked with trainers and am familiar with the client/trainer interactions.

Throughout the years, I have also been involved with the regional clubs in Colorado and Wyoming. I have been a member of Northern Front Range ApHC, Rocky Mountain ApHA, Big Wyoming ApHC, and Mountain and Plains ApHC. I am currently a Board Member for Mountain and Plains ApHC, and have been a past Vice-President. I have assisted with show management, including show manager, and am familiar with the challenges in membership and finances that the regional clubs face.

My undergraduate degree is a Bachelor of Science from the University of Wyoming. I graduated

from the University of Texas Law School in 1995 and passed the Colorado Bar in 1996. Since that time, I have worked as a staff attorney for a non-profit in Colorado. I assist low-income clients with civil legal issues. Through my work, I have learned a great deal about problem solving, conflict resolution, and focusing on the needs of my clients.

The challenges facing the nation and the horse industry also face the Appaloosa industry. The Appaloosa has the ability to compete at any level, as well as be a good trail or using horse, and we need to promote the versatility and talent of the breed. New membership and a revitalization of the existing members and breed supporters are necessary.

If elected, I would work with the membership to define their expectations and needs of the ApHC. The organization has been changing and improving, but can become even more user friendly and the needs of the members need to be reviewed consistent with the by-laws and existing policies. We need a more efficient organization that can provide the services needed in a cost effective and productive manner.

If you have questions or issues you would like to discuss, please feel free to contact me at the phone or email listed above.

Karin Troendle

TERRITORY III, ZONE C

DIANE RUSHING

Decatur, IL

(217) 433-9841

appleasur@aol.com



Dear Appaloosa Horse Club Members,

In the last 30 years I have dedicated my life to the Appaloosa Horse Club. I served as a director 16 of those years. I have gotten to know many of you and feel that you know me and what I stand for. For those who don't, I take this opportunity to introduce myself. I first joined the Appaloosa Horse Club November 14, 1974. My membership number is 39473. My husband Rick and I stand a stallion and show a few horses. The past few years we have brought in the next generation of horsewomen with our four granddaughters.

I also worked hard to restructure the Club to give members better and more equitable representation on the Board of Directors. I made the motion that a Rule Change must be made at one meeting, but would not be voted on until the next meeting so that the BOD may receive member input on the motion. Member input is one of the most important things that the Board should seek from their constituents. Board members are elected by the members of their Zones and Territory and too often Board members forget they owe responsiveness to those same members. I can say I responded to every phone call and email while I was on the Board. This included members of other Territories, not just mine.

Right now the Appaloosa Horse Club is facing many of the same challenges that the other breed associations are facing. Right now we all need to join together to figure out how we are going to work together to overcome these challenges. We have a base of deep thinking, intelligent members. My challenge to you is to help all of us "think outside the box", to develop ideas or programs to grow this Club.

In looking back at the past, we were at the most successful when we only allowed 2 horse shows at a time. Have we priced ourselves out of the market for the average individual or family? At that time we also put a lot more emphasis on our Regional Clubs. The only way that you were able to qualify for the Worlds was through our Regional Clubs. I have heard of numerous horses that qualified for the Worlds early in the year, and never left the barn again until the World Show. The Regional Clubs were needed. I have placed these two items on the Planning and Review Agenda. I would like to see these things discussed so that we can get input from the members. Please let me know how you feel about these items.

All members will not always agree with the way that I vote on all issues. But I assure you, I will discuss why I voted in that way with the members and listen to the members prior to the vote. I will return your e-mails and phone calls and work hard to bring stability and cohesiveness back to the board. I will remember that I am charged with doing what is in the best interest of the Appaloosa Horse Club, the Appaloosa Horse and the members of the Appaloosa Horse Club.

Please feel free to contact me with any questions or concerns. You can reach me at home at 217-865-2841, or my cell number listed above.

Sincerely,
Diane Rushing

TERRITORY IV, ZONE C

JACK ZUIDEMA

Alachua, FL

(386) 462-4676

zuidema@windstream.net



Statement of Qualifications:

The qualifications I bring to the Board of Directors as I continue to serve the members of Territory IV, Zone C consist of extensive experience as an ApHC member, breeder and exhibitor since 1972, as an ApHC judge since 2000 and as a current ApHC director, having been elected in 2004.

My professional experience has been in the field of public accounting since 1974 and I have served as the foundation manager and Executive Secretary of a private charitable foundation since 1990 as trustee for several trusts. I also serve as a member of the finance committee of the First Baptist Church of Alachua, Florida.

I currently serve on the Executive Committee of the Board of Directors as ApHC Vice President and chairman of the Finance Committee. I also serve on the Judges committee and the Sale committee. The experience I have gained has enabled me to be a director who can contribute to the mission objectives of the ApHC and for this reason I wish to continue as your director.

Statement of Purpose:

One of the most pressing challenges facing the ApHC has been the goal of obtaining financial stability. The economic trends of the past several years have affected the financial decisions of families nationwide.

The equine industry, which depends largely on discretionary dollars, has seen significant declines in memberships, breedings, registrations, transfers and participation in equine shows and events. My emphasis will continue to be directed towards providing an association that maintains profitability while continuing to meet the goals and needs of the membership.

After several years of unbudgeted declining revenues and increased expense, The ApHC CEO, treasurer and finance committee, utilizing difficult yet sound financial decision making has reversed this downward trend and has been able to operate within a balanced budget.

Accordingly, it is my desire to continue to utilize my experience and willingness to serve and help make the decisions that will ultimately make the ApHC a positive, growing and profitable organization that fulfills the mission of truly promoting the Appaloosa horse.

Jack Zuidema

TERRITORY V, ZONE C

TRACY MEISENBACH

Brookneal, VA

(434) 376-1876

tracy@trinityapp.com



I'm **Tracy Meisenbach** and I'm running for re-election to the ApHC Board of Directors. I've had horses all of my life, sharing my family's strong equine background. I've tried to experience a broad spectrum of equine disciplines, and I've competed in everything from roping and dressage to polo and pole bending. I have shown in both breed and open shows and understand the differences between the two. I worked for several years as a veterinary technician while living in Texas and Arizona. Currently, with my husband and daughter, I have a breeding farm in Virginia where we stand two Appaloosa stallions and raise spotted babies. I also train and give riding lessons, including therapeutic riding.

I have attended several equine expos using my horses as the Appaloosa representative for the breed displays and explaining to the public what a wonderful breed the Appaloosa can be. In 2005, I was awarded the **ApHC President's Buckle** for services to the Appaloosa Horse Club and its members.

In the past eight years I have taken a very active role in the **Appaloosa Horse Club**. I was elected in 2007, and I am currently on the **ApHC Executive Committee** and serve on the **Rules, Youth and Trail Committees**. I have spent the past year indexing the **ApHC BOD minutes** to provide a concise and detailed history of the governance of this breed. This index will not only tell the BOD and members where the ApHC has been, but also help to dispel the myths that have grown up around the breed, and showcase the programs that worked in the past, but have fallen by the wayside. We cannot know where we are going without knowing where we've been.

Prior to being on the ApHC BOD, I authored or co-authored such new programs as the **Performance**

Permit, which started in 2007, as well as the **Color Incentive Fund** program that is the companion piece to the **Performance Permit**. The income from the **Performance Permit** has added close to **\$100,000.00** to the ApHC coffers. Last year the **Color Incentive Fund** paid out over **\$45,000.00** to the exhibitors of colored Appaloosas in each territorial zone.

Currently I am working hard to preserve and promote the ApHC sponsored trail rides that have made up such a dynamic portion of our breed's history. **The Chief Joseph Trail Ride** was the first recognized trail ride given historic status by the U.S. Government and has been in existence since 1965. The ApHC sponsored rides, including the **Sheltowee Trail Ride** held in Kentucky, are an important part of our membership services as well as a valuable tool for promoting our Appaloosas as great family oriented horses.

Among the proposals I am bringing to the ApHC BOD meetings in March are: a low-cost **Limited Participation Membership**, an **election bylaw change** that would allow a larger portion of our members to vote in the elections of our national directors, a **youth lease proposal**, an **ACAAP premium award** program. These proposals address concerns and desires that have been brought to me by members of the ApHC.

If re-elected I intend to continue promoting, preserving and ensuring the best interests of the Appaloosa, the ApHC and the membership.

If anyone has any questions or comments I can be reached at the above contact information.

Respectfully,
Tracy Meisenbach

TERRITORY VI, ZONE C

CHARLES MCWHIRTER

Newton, NJ

(973) 383-3766

chucksvf@aol.com



My name is Chuck McWhirter and I currently serve as the Director of Territory VI, Zone C. I have served as President of the ApHC for the past two years. Appaloosas have been an integral part of my life for over 40 years, with an ApHC membership number of 13061. I have been involved in buying, selling, training, showing, and promoting the Appaloosa horse on a daily basis with by business, Spring Valley Equestrian Center, where we use Appaloosas as a basis for our trail rides, lessons, camps, and showing. I have also served as an Appaloosa judge, having judged nationwide, at the Appaloosa World and National Shows, and internationally at shows in Mexico, Italy, and at the European Championships and Brazilian Nationals.

I have been active on the Regional level, and am currently with the Garden State Appaloosa Association (GSAA). I was instrumental in uniting 3 New Jersey clubs to form the GSAA, which has given us strength in numbers, which in turn has given us three shows that are consistently in the Top Ten year after year.

In 1999 I was presented with the George Hatley Award for Outstanding Contributions for the Growth and Promotion of the Appaloosa Horse. This was one of the proudest moments in my involvement with the Appaloosa horse. This plaque hangs in a prominent place in my office and constantly reminds me what the Appaloosa horse has done for me.

I feel it is imperative that we have input from our members, and to that end I will continue to ask for your input. Our Board Committees are constantly working on ways to improve the ApHC, and I have

served on many Committees of the ApHC Board, including the Planning & Review Committee and as chairman of the Judges' and Show Committees. Over the years I have served on the Judges' Advisory Committee, serving as chairman numerous times and helping to implement many changes, one of which is the judges' monitor at the World and National Shows.

We have worked to try and put more "zing" into the National and World Shows, and our Show Committee Chairman Jim Jirkovsky is constantly talking to me about ideas for improvement; if you have any ideas, contact him and see what he thinks. This past World Show the Show Committee helped organize a Ladies' Rope Race benefitting the Appaloosa Youth Association. I am also currently working with our International Committee Chairman Frank Larrabee on important issues facing the International market. At present and in the future, this is an important part of the ApHC membership and registration programs.

I have done my best to make this board as transparent as possible, and I will continue this if I am reelected. I have taken many ideas from the members to the Board of Directors and will continue to do so – as far as I am concerned, the ApHC is only as strong as the membership. I have tried to represent the members of my Territory and Zone, and in my decision making I have tried to take into consideration the desires of the members as well as what is best for the Appaloosa Horse Club. To this end I am firmly committed and will continue be with your support.

In closing, I would like everyone to know that due to the economic conditions, myself as President along with our Finance Committee and other interested Board members have made significant cuts in expenses. Our staff has worked hard with us to make this a very viable alternative, and this will continue until it all turns around. We are all in this for the long haul. If you believe and agree with me on my ideas, I would appreciate your vote in the upcoming election.

Chuck McWhirter

TERRITORY VI, ZONE C

VICKIE B. SMITH

Addison, VT

(802) 759-3372

vtspotsrus@yahoo.com



I'm Vickie Smith and I'm seeking your vote in the ApHC BOD election. Although I've been a member for longer, my lifetime membership started in 1985. I have attended many ApHC BOD meetings at my own expense.

I'm a lifetime member of the Vermont Horse Council (where I have served as Secretary and county director) as well as Vermont Equine Riding and Driving Assn. and Eastern Mtn. Ranch Horse Assn. I was elected Director of Eastern Competitive Trail Riders' Assn and have been a long time member.

For competition purposes, I have held memberships in National Barrel Horse Assn. (qual. '95 Ch. on an Appaloosa), National Reining Horse Assn., and American Endurance Ride Conference. I am a member of Green Mountain App. Club as well as several other regional clubs. I have served 4H as a leader in several diverse clubs as well as conducting clinics at a county level.

I graduated Vermont Technical College in '93 concentrating on veterinary technology. In addition to equine activities, I have served as an officer in school parent teacher assns and local politics. During my term on the town selectboard (and Chairman for most of my term) I worked on the town budget and gained valuable experience dealing with FEMA after the "Flood of '97."

For more information on my goals and stand on proposals, please see my Face Book page: <http://www.facebook.com/pages/Addison-VT/ApHC-Territory-6-Zone-C-BOD-Candidate-Vickie->

[Smith/342434653466?v=info#!/pages/Addison-VT/ApHC-Territory-6-Zone-C-BOD-Candidate-Vickie-Smith/342434653466?v=wall](http://www.facebook.com/pages/Addison-VT/ApHC-Territory-6-Zone-C-BOD-Candidate-Vickie-Smith/342434653466?v=info#!/pages/Addison-VT/ApHC-Territory-6-Zone-C-BOD-Candidate-Vickie-Smith/342434653466?v=wall)

I've truly enjoyed serving the membership in the past and would love to do so again. My main interests lie in promoting Distance riding and Trail as well as ACAAP but I will be seen in the regional show ring. Let's all work to promote Appaloosas as everybody's horse for every reason.

Vickie B. Smith