

ApHC Executive Committee Report

April 12, 2013

Official Feed

The committee discussed general terms of a new sponsorship agreement with Bluebonnet Feeds. In exchange for cash and product, Bluebonnet will be designated the “official feed” of the ApHC and receive the usual variety of print, online and on-site advertising (and trade show space). Bluebonnet is providing \$5,000 cash to support “World’s Best Appaloosa” and additional cash to help sponsor Youth World Show activities. They will also be providing awards and products for the Appaloosa National Championship Endurance Ride. Information about Bluebonnet can be found at www.acnutrition.com. Specific retail outlets are located in the south central states and the feed is available throughout the U.S. (The decision by Nutrena to not renew a sponsorship agreement also discontinues the Iron Horse award).

Color Breed Alliance

CEO was asked to develop an update report for the committee regarding status, plans and progress of the color breed alliance.

Variance Request

The committee approved a variance request from the Granite State regional club to hold a three-judge, four-point show in Maine.

Mexico

There was some discussion of paperwork needed from Asociacion del Caballo Appaloosa de Mexico.

Summer Board Meeting

Directors should expect to travel/arrive in Fort Worth Saturday June 22nd. Assuming that “minor” committees will have met prior to this date, “major” committees will meet Sunday June 23rd, beginning at 8:00 a.m. The general membership meeting is scheduled for 3:00 p.m. that day. The Awards Banquet is also on Sunday at 5:30 p.m.

The Board meeting will be Monday June 24th, tentatively scheduled to begin at 7:00 a.m.

Board members should be able to plan necessary travel for Monday evening, but may opt for Tuesday.