

ApHC Youth Committee Meeting – August 29th, 2016

Attendance

Board Members: Lesli Glen, Todd Michael, Mary Ann Page, Terie Clark, Dena Raggio

Staff: Steve Taylor, Lauren McCleary, Keri Le Force

Keri LeForce gave a year-to-date overview of funds raised by the AYA Board. She reported that National Show entries were up in Walk/Trot. She also reported that Youth Scholarships were given out in every Territory except Territory IV. The Committee agreed that there needs to be more marketing about Youth Scholarships.

The committee was reminded that there will be an AYA Board of Directors Election this Fall.

Lesli Glen will put together guidelines for the Youth Video Contest idea and send to the rest of the group. Committee discussed need for a liability/release form that needs to be included in the promotion and participation of this contest since videos will be posted online.

The Committee then moved on to ways to help drive youth to Regional Clubs. A new idea was presented to start a program where Regional Clubs would be given two vouchers/cards that they could hand out to Youth riders allowing them to show for free one time at a show they have not shown in before. The program could be called "Ride it Forward." They discussed possible ways for people to sponsor/purchase these cards.

The final discussion point was whether to create a larger event for Youth at the National and World Show. They discussed making the ice cream social more of a carnival with games/etc. Lesli will follow up on this with some guidelines.

Meeting was adjourned.