



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## **Show Committee Conference Call Meeting Minutes**

March 6, 2018

4:30 p.m. PT

### **I. Welcome**

### **II. Roll Call**

- a. Present – Kevin Griner, Mary Ann Page, Ray Burchett, Billy Ready, Terie Clark, Tom Hodges
- b. Absent – Debby Letham
- c. Also present in an advisory capacity: Jim Jirkovsky
- d. From the office: Keri LeForce, Steve Taylor

### **III. Prayer**

### **IV. Approval of past meeting minutes**

- a. Motion to approve the minutes from the February 8, 2018 show committee call made by Ray.  
Seconded by Billy. Motion passed unanimously.

### **V. Read the Mission Statement of our Committee**

“To provide the best opportunities for ApHC members to compete with and promote their Appaloosa Horses.”

### **VI. Old Business**

#### **a. Break even costs on National Show classes**

After analysis, the committee reviewed data that shows that we need 25 entries in each youth class to break even and 11 entries in each open and non-pro class to break even.

#### **b. Underperforming classes (Remove vs Combine or do nothing)**

- Kevin suggested that in his business, simplification is an effective method to address profitability. He emailed the committee a list of classes to consider combining or eliminating from the schedule. This was done to get the conversation started about the direction the committee would like to proceed. Tom suggested that the way to increase attendance is to do the opposite of this and ADD classes to the schedule.
- Terie suggested that online discussion indicate that more people would be inclined to come to the National Show if we awarded points under all judges and possibly even for the composite placing.
- Kevin suggested we develop a policy whereby we’d review a class after a certain number of years to consider whether or not to keep it. The committee discussed how many entries we need to have in order to keep a class and whether or not to publish a statement concerning this policy.
- Jim suggested that you can’t promote something if you don’t offer it meaning that it’s hard for trainers/coaches to promote a program for a certain discipline if we don’t offer the corresponding classes at the big shows.
- After much discussion, the committee made the following motion:

**SC Motion 01-03-18:** The show committee recommends that a three-year history of existing classes be reviewed annually at the conclusion of each show. Classes that do not have a minimum of 6 entries will be evaluated and possibly eliminated from the National Show schedule. Changes to the class list will be published and any such changes will not occur until the following year. This policy is also to be published in the premium book for the shows. Motion made by Ray. Seconded by Mary Ann. Motion passed unanimously.

**c. NP and Youth W/T classes added to National Show Bill (electronic vote results)**

- **Add NP W/T Hunt Seat Equitation**
  - Passed unanimously.
- **Add NP W/T HUS**
  - Passed unanimously.
- **Add Youth W/T classes (hunter under saddle, hunt seat equitation, western pleasure, western horsemanship) for the 11-18 walk/trot age group.**
  - Motion passed by a vote of 5 in favor, 1 opposed.

**d. National Show Bill Approval**

The committee will review the show schedule one more time electronically before it's published.

**e. Adding Versatility Classes to 2018 National Show Bill (electronic vote results)**

The committee discussed the versatility class proposal. They are supportive of the concept but had a number of additional questions for the Advisory Committee. Kevin will take those back to the committee for clarification and discussion. We expect an updated proposal to vote on at the next meeting.

**VII. New Business**

**a. Youth, National & World Show Sponsorships-Kevin**

a. Kevin will talk with Mary Ann about this and put on Marketing Committee meeting.

**b. Potential increase in Stall and Entry Fees at the National Show-Kevin (electronic vote results)**

Motion failed - 4 opposed, 1 in favor, 1 no-reply

**c. Discussion about adding NP & Youth Boxing to 2018 NS and WS- Ray**

The committee discussed holding these classes at the 2018 National Show and World Show.

**SC Motion 02-03-18:** The show committee moves to add non-pro and youth boxing classes to the 2018 National Show schedule contingent upon finding appropriate time in the schedule to hold the classes. Made by Ray. Seconded by Billy. Motion passed unanimously.

**d. Video Board does not have access to Rider/Handler prior to or during classes at the NS and WS.-Teri (Tabled to next meeting)**

**e. Use same Rule as ApHC-approved shows for announcer (no names)-Teri (Tabled)**

**f. Discuss accepting 6 month Health Certificate with a 6 month coggins vs what we currently accept.**

a. After discussion concerning the options available: **SC Motion 03-03-18:** The show committee moves to leave the current policy in place which is to require a 30-day health certificate plus proof of a negative Coggins test within the past 12 months for each horse allowed on the grounds during the National and World Shows. Motion made by Billy. Seconded by Ray. Motion passed unanimously.

**g. ApRHA request for new event at the World Show.**

The ApRHA submitted a proposal to offer a 3-year-old ranch riding added-money class at the 2018 World Show.

After much discussion, **SC Motion 04-03-18:** The show committee moves to allow ApRHA to offer this class at the 2018 World Show. Made by Billy. Seconded by Terie. Motion passed unanimously.

As part of this conversation, the committee discussed the relationship between the ApHC and the specialty associations. The committee requested that Keri provide a cost/benefit analysis of these classes at the World Show in order to review our policies and fees with regard to specialty association classes and determine if changes need to be made.

**h. Can we cut a day from the show schedule in the future?**

The committee talked about possibly cutting a day from the National Show schedule in the future. By utilizing the arenas for more hours each day and doubling up the schedule, it may be possible to realize a significant savings to the ApHC without having to eliminate any classes or activities. More discussion will follow along with a review of the schedule to see if this is possible.

**VIII. Next Meeting Date**

- a. Will be done by email. Kevin will send out a notice.

**IX. Adjournment**

- a. **SC Motion 05-03-18:** Motion to adjourn made by Billy, seconded by Terie. Motion passed. Meeting adjourned.