



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

Regional Club/International Conference Call

March 18, 2019

10:00 am PT

Roll Call was taken.

- Members present for all or part of the call include: Kris Reiter
- Members absent from the call include: Megan Disselkoen, Luke Northway, Christina Ottersbach, Billy Ready, Kevin Griner
- Also present: Dena Raggio, Tom Hodges, Ray Burchett, Lauren McCleary, Elaine Pierson

Regional

- Exemplary Regional Club – six participants (Dal Worth, Everglades, Keystone, Kawartha, Delaware, Washington)
 - Judging online prior to BOD meeting – Lauren will send out links to the videos and include the judging forms
 - E-scrapbooks will be on display at the meeting
 - After judging, the scrapbooks will be available for viewing online with hopes to inspire other clubs to participate or encourage idea exchange and illustrate what other clubs are doing for promotion and growth
- Regional Club Membership Drive – 6 clubs enrolled to participate
 - Need to troubleshoot apathy
- Fostering Networking and Communication
 - Videoconferencing or teleconference set up monthly with club presidents in each territory
 - Utilize the ApHC email blast to Regional Clubs – post exciting outcomes, events, resources
 - Private Facebook sharing page – propose weekly topic, if it is a popular idea, then meet via teleconference for further discussion
 - YouTube videos – interview members, film activities share on FB
 - Join forces – fewer clubs but mightier, worth together to host events
- Consider as a fundraiser for future endeavors 100 x 100 (or 85 x 100 to match the number of Regional Clubs) to each raise \$100.00. Could potentially go to Youth Scholarships or Youth Memberships...

International

- Continued improvements on International Webpage
 - List of stallions available for exportation
 - Semen export process outline
 - Include links to shipping facilities, breeders
 - Key contacts within each country
 - Anything else to make collection and shipment easier and more user friendly