



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

Planning and Review Committee Conference Call

March 6, 2019

10:00 am PT

Roll Call was taken.

- Members present for all or part of the call include: Megan Disselkoen, Kevin Griner, Ken Johnson, Tom Hodges, Luke Northway, Ray Burchett
- Members absent from the call include:
- Also present: Dena Raggio, Leslie Foxvog, Steve Taylor, Lauren McCleary

Business

1. Reviewed BOD Orientation Manual, specifically, Planning and Review Committee Purpose and Responsibilities.
 - a. Ray Burchett provided a summary of Planning and Review Committee's purpose.
 - b. Leslie Foxvog and Dena Raggio mentioned a document Lynette Thompson created highlighting every ApHC program. Megan to follow-up in obtaining this document for committee's review.
2. Reviewed BOD Motion 04-05-18: The ApHC Board of Directors moves that the Planning and Review Committee and any additional Directors who choose to participate review ApHC By-laws, determine whether any Bylaws should be added, deleted and/or modified and report recommendations to the Board.
 - a. Committee agreed that all members of committee would read through by-laws and determine areas where corrections, additions and/or exclusions are necessary. Each member is to give their recommendations to Megan Disselkoen, chair prior to next meeting (6/20/19).
 - b. Dena Raggio reminded committee that any by-law change would need to go through a vote of approval by members and that this would not take place until 2020 when the ApHC holds its next board of director election.
3. Committee reviewed Strategic Planning Review Report from 2014.
 - a. Leslie Foxvog gave a verbal update of task accomplishments
 - b. Committee discussed various components of the 2014 report which are continual needs of the ApHC.
 - c. Kevin Griner made suggestions of top goals to work towards to include:
 - i. Create a Balanced Budget without use of Fort Worth Incentive Money
 - ii. Use a portion of Fort Worth Incentive Money towards aggressive Youth Marketing.

- d. Ken Johnson made suggestions on formulating new business plan to include increasing membership and identifying new ways to grow the membership.
- e. Luke Northway made suggestions of looking into office efficiency/metrics/transfers and registrations.
- f. Leslie Foxvog made recommendation of procedure for Strategic Planning.
- g. Committee agreed for each member to formulate a list of top ten (10) priorities for strategic planning and to rank each area 1-10 with 10 being highest priority. Each committee member is to submit their list to Megan prior to next meeting 3-20-19.
- h. Committee also agreed to include staff input regarding top 10 strategic planning priorities. Megan to follow-up with email to department heads.

Future Meeting Date: March 20, 2019 10:00am (Pacific Time)

Meeting Minutes created by Megan Disselkoen, Chairman