



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

Planning and Review Committee Conference Call

June 17, 2019

10:00 am PT

Roll Call was taken.

- Members present for all or part of the call include: Megan Disselkoen, Tom Hodges, Luke Northway, Ray Burchett
- Members absent from the call include: Kevin Griner, Ken Johnson
- Also present: Dena Raggio, Kristen Reiter, Dennis Dean

Business

1. The committee began a Strategic Plan brainstorming session facilitated by Dennis Dean. The committee began to fill out the "Strategy Map" with Key Performance Indicators (KPI's). As discussion occurred there were several areas mentioned by committee members in which the organization should focus as it develops KPI's.

- A. Balanced Budget-Work within a balanced budget without the use of Fort Worth Incentive Money.
- B. Investigate Non-Profit financial boundaries and restrictions
- C. Define Productivity for the ApHC and how we will measure this
- D. Asset usage and management
- E. Vision Statement creation
- F. Confirm Revenue and Expense Levels and Targets.

2. Next Meeting set for July 8th at 3:00pm (Pacific Time)

Meeting Adjourned.

Meeting Minutes created by Megan Disselkoen, Committee Chair