



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **ELITE CUSTOM SADDLES OF TIOGA, TEXAS NAMED "OFFICIAL SADDLE" OF THE APPALOOSA HORSE CLUB**

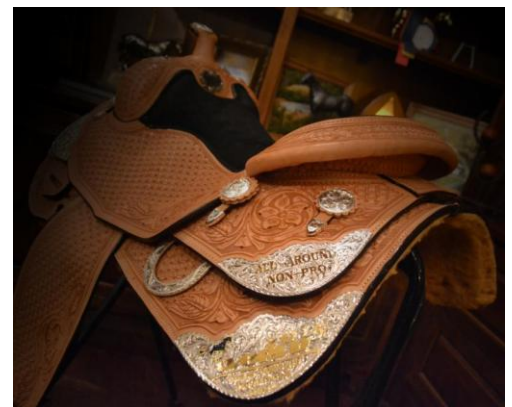
**TIOGA, TEXAS**— Elite Custom Saddles of Tioga, Texas announced today their partnership with the Appaloosa Horse Club of Moscow, Idaho as both a Platinum Sponsor and the "Official Saddle of the Appaloosa Horse Club." As such, Elite Custom Saddles will be providing the trophy saddles for the prestigious World Champion Appaloosa Youth Show, as well as the National Championship Appaloosa Show in 2016.



Not only will Elite Custom Saddles be providing custom trophy saddles for the events, they will also be producing and presenting awards to the winners of the Elite Custom Saddles Sweepstakes Classes including: Yearling Halter Sweepstakes, Junior and Senior Western Pleasure Sweepstakes, as well as Junior and Senior Hunter Under Saddle Sweepstakes.

"We're extremely excited to, not only be working with the ApHC and providing them with saddles for their shows," said Jon Carpenter managing partner of Elite Custom Saddles, "we're also excited to showcase the breadth of our other products as awards including halters, headstalls, spur straps and more. We look forward to presenting these other awards at the official Elite Custom Saddles Sweepstakes classes, as well, Jon continued."

*Elite Custom Saddles provides an exceptional line of quality handmade saddles and tack for the pleasure, show and performance rider. Established in 2009, in short order Elite Custom Saddles has developed a reputation for not only producing saddles and tack of exceptional beauty and workmanship, but also their hands-on approach to customer services. Elite Custom Saddles use of technology like Skype ® has allowed them the ability to communicate and manufacture saddles and tack for top riders world-wide. The production team at Elite has had the pleasure of producing unique saddles for riders and competitors in North and South America, Europe and beyond. With over a half-century of saddle*





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*making experience, along with being the former Senior Saddle Maker of Silver Mesa for nearly two decades, Elite Custom Saddles can take any saddle dream from concept to finished product. For more information on Elite Custom Saddles visit: [www.elitecustomsaddles.com](http://www.elitecustomsaddles.com) or call 940-437-5174 or 501-912-9262.*

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed’s namesake and point of origin.*