



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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APPALOOSA HORSE CLUB JOINS FORCES WITH PYRANHA INC.

MOSCOW, IDAHO— The Appaloosa Horse Club (ApHC) is honored to join forces with Pyranha Inc. as a gold level sponsor of the Appaloosa Horse Club. For over 40 years Pyranha Inc. has been a leading manufacturer of fly control and insecticide products. The ApHC is thrilled to be aligned with such a well-known, national organization.

Pyranha Inc. is dedicated to customer service and boasts the Ultimate Protection Collection in fly spray. With products ranging from Wipe N' Spray Original, Equine Spray Active, Zero-Bite Natural, Insecticide Professional and much more, they have the product to fit your pest control needs.

The Appaloosa Horse Club is pleased to have the opportunity to promote such a prominent industry leader to the ApHC membership. ApHC members can look forward to receiving information on Pyranha Inc.'s quality product lineup at the National Championship Appaloosa Show and 2016 World Championship Appaloosa Youth Show, the 2016 World Championship Appaloosa Show and in select issues of *Appaloosa Journal*.

The ApHC looks forward to the future and building a strong, lasting relationship with Pyranha Inc. For more information on Pyranha Inc. and a full list of Pyranha Inc.'s fly control and insecticide products, visit www.pyranhainc.com.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.