



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

**May 11, 2016**

FOR IMMEDIATE RELEASE

## Contact Information:

Ashleigh Brown, Director of Marketing

Office: (208) 882-5578 ext. 273

Fax: (208) 882-8150

## APPALOOSA HORSE CLUB JOINS FORCES WITH RIDE TV

**MOSCOW, Idaho**— The Appaloosa Horse Club (ApHC) is thrilled to announce a recent partnership with Ride TV! Ride TV is a television network featuring a variety of shows custom-made for those with a passion for horses and the western lifestyle. Be sure to watch for ApHC event promotion on Ride TV as well as the Ride TV booth at upcoming ApHC events.

Ride TV boasts an array of television shows, from cooking, to documentaries, to children's programs, and even reality TV! Current Dish customers can simply turn to channel 248 to access the full lineup of shows offered by Ride TV. ApHC CEO, Steve Taylor was quoted as saying "This partnership is a great fit for the ApHC and our membership. Ride TV encompasses the love of horses and equine lifestyle that the ApHC and our membership hold with such high regard."

To find out more about Ride TV, visit them online at <https://ridetv.com/> and sign up, or like them on Facebook!

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.*

###

**Appaloosa...the Breed of Choice**