



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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APPALOOSA HORSE CLUB ANNOUNCES 2016 ApHC WORLD SALE PRESENTED BY dac® VITAMINS AND MINERALS

MOSCOW, Idaho— The Appaloosa Horse Club (ApHC) is pleased to announce a new platinum level sponsorship with dac® Vitamins and Minerals to host the 2016 ApHC World Sale Presented by dac®. This is excellent news for ApHC members as a live sale has not been held since 2013.

“We look forward to this partnership and believe hosting a live sale will be a great service to our membership. Providing members with a marketplace to buy and sell their quality Appaloosas will stimulate the industry as a whole,” said ApHC CEO, Steve Taylor. This year’s sale will be a standalone event, not tied to the World Show Incentive classes. It will take place in conjunction with the 2016 World Championship Appaloosa Show in Fort Worth, Texas at 1:00 pm on Wednesday, October 26th.

The 2016 ApHC World Sale Presented by dac® will feature first-class performance prospects, proven performers and breeding stock. The sale will be managed by Superior Productions. There is a consignment fee of \$250 and a sales commission of 8%. The consignment deadline is September 19th – a late fee will be assessed for consignments received after this date.

dac® specializes in providing high quality nutrition products for your horses and livestock at an affordable cost. Be sure to visit them online at www.feeddac.com to find out more about how dac® can help you enhance the performance of your horses and livestock.

Find out more about this year’s sale at www.appaloosa.com or visit www.superiorlivestock.com.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed’s namesake and point of origin.

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Appaloosa...the Breed of Choice