



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

**August 31, 2016**

FOR IMMEDIATE RELEASE

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## **APPALOOSA HORSE CLUB ANNOUNCES DATES FOR THE 2017 CHIEF JOSEPH TRAIL RIDE**

**MOSCOW, IDAHO**— Mark your calendars for the 2017 Chief Joseph Trail Ride hosted by the Appaloosa Horse Club (ApHC)! The Chief Joseph Trail Ride is a progressive ride that closely traces the route that Chief Joseph and the Nez Perce Tribe took while attempting to evade the U.S. Cavalry in 1877. Each year a different segment of the ride is completed. In order for a rider to experience the trail in its entirety, a rider must participate for thirteen consecutive years. 2017 will mark the beginning of the fifth ride sequence. The ride will take place July 17-21, 2017.

In 2016, more than 250 riders, drivers and spectators from across the nation and around the world gathered together in honor of the 52<sup>nd</sup> Annual Chief Joseph Trail Ride which marked the fourth time the sequence has been completed, ending at the historic Bear Paw Battlefield near Chinook, MT. 2017 will prove to be equally monumental as riders and participants will come together to participate in the first segment of the ride beginning in Joseph, Oregon.

The Chief Joseph Trail Ride covers a total of 1,350 miles with each week-long segment featuring roughly 100 miles of the route taken by Chief Joseph and the Nez Perce Tribe. The Appaloosa Horse Club works closely with the Nez Perce Tribe to offer a variety of special presentations and ceremonies in honor of the historic journey.

To attend the Chief Joseph Trail Ride, riders must be current ApHC members and must ride a registered Appaloosa. The ride application will be available online in the spring of 2017. For additional information about the ApHC Trail and Distance Program, contact Pat Bogar at (208) 882-5578 ext. 264 or visit [www.appaloosa.com](http://www.appaloosa.com).

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.*

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