



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

## Contact Information:

Ashleigh Brown, Director of Marketing

Office: (208) 882-5578 ext. 273

Fax: (208) 882-8150

## **THE CONSIGNMENT DEADLINE FOR THE 2016 APPALOOSA WORLD SALE PRESENTED BY dac® IS FAST APPROACHING**

**MOSCOW, Idaho**— The September 19<sup>th</sup> consignment deadline for the 2016 Appaloosa World Sale Presented by dac® is right around the corner! This year's sale will take place in conjunction with the 2016 World Championship Appaloosa Show on Wednesday, October 26<sup>th</sup> at 6:00 pm at the Will Rogers Memorial Center in Fort Worth, Texas. The 2016 ApHC World Sale Presented by dac® will feature first-class performance prospects, halter prospects, proven performers and breeding stock.

The sale will be managed by Superior Productions. There is a consignment fee of \$250. This year's event is particularly exciting for ApHC members as a live sale has not been held at the World Championship Appaloosa Show since 2013.

“We look forward to this partnership and believe hosting a live sale will be a great service to our membership. Providing members with a marketplace to buy and sell their quality Appaloosas will stimulate the industry as a whole,” said ApHC CEO, Steve Taylor. This year's sale will be a standalone event, not tied to the World Show Incentive classes.

dac® specializes in providing high quality nutrition products for your horses and livestock at an affordable cost. Be sure to visit them online at [www.feeddac.com](http://www.feeddac.com) to find out more about how dac® can help you enhance the performance of your horses and livestock.

Find out more about this year's sale at [www.appaloosa.com](http://www.appaloosa.com) or visit [www.superiorlivestock.com](http://www.superiorlivestock.com).

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.*

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**Appaloosa...the Breed of Choice**