



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **DONATE A BREEDING TO THE 2017 ApHC STALLION SERVICE AUCTION**

**MOSCOW, Idaho**—The Appaloosa Horse Club (ApHC) is proud to once again hold the Stallion Service Auction. Stallion services may be donated online at [www.equineauctionexchange.com](http://www.equineauctionexchange.com) until November 30, 2016. This year's Stallion Service Auction will begin on December 1, 2016 and end on December 20, 2016 at 6:00 p.m. Eastern Time. The auction is exclusively online at [www.equineauctionexchange.com](http://www.equineauctionexchange.com) and will feature breeding services from outstanding Appaloosa Stallions and approved outcrosses.

Each stallion owner who donates a stallion service to the auction, whose breeding is purchased, will receive a certificate to nominate one foal to the 2020 Stallion Service Auction Two-Year-Old Incentive classes at the World Championship Appaloosa Show (note class entry fees apply). Furthermore, the winning bidder will receive a certificate to nominate the resulting Appaloosa foal to be eligible for the Stallion Service Auction Two-Year-Old Incentive classes at the World Championship Appaloosa Show. The Two-Year-Old Incentive classes are offered in halter, hunter under saddle and western pleasure. Each of the World Show Two-Year-Old Incentive Classes boast **payouts of 75% of funds earned through the Stallion Service Auction and 75% of funds earned through paid nominations!**

Don't miss your opportunity to have your next Appaloosa prospect eligible for the prestigious World Show Two-Year-Old Incentive classes. For more information regarding the Stallion Services Silent Auction, please visit [www.equineauctionexchange.com](http://www.equineauctionexchange.com) and click on "ApHC Stallion Service Auction."

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 670,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as a reliable family horse. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region – the Appaloosa breed's namesake and point of origin.*

**Appaloosa...The Breed of Choice**