



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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## **2016 APPALOOSA WORLD SALE PRESENTED BY dac® RATED A SUCCESS**

**MOSCOW, Idaho**— Appaloosa Horse Club (ApHC) members, consignors and prospective buyers from throughout the U.S. and several countries gathered Wednesday, October 26<sup>th</sup> at the Will Rogers Memorial Center in Fort Worth, Texas, to view the 21 quality Appaloosas up for auction in the 2016 Appaloosa World Sale Presented by dac®. The ApHC is pleased to announce that this year's sale was a success with 20 of the 23 horses listed selling in the auction. The high-selling horse at this year's sale went for nearly \$8,200. This year's event was particularly exciting for ApHC members as a live sale has not been held since 2013.

The sale was sponsored by dac® Vitamins and Minerals and managed by Superior Productions of Fort Worth, TX. The auction featured first-class performance prospects, halter prospects, proven performers and breeding stock. The evening kicked off with a social, live music and an opening presentation by Randy Jacobs, co-owner of dac® Vitamins & Minerals. Online bidding was available for those unable to attend in person at [www.superiorclicktobid.com](http://www.superiorclicktobid.com).

“The 2016 Appaloosa World Sale Presented by dac® was a success and I would like to thank all of our consignors, and members who attended. I would like to especially thank dac®, as it was through their generous sponsorship that this year's event was a reality. Superior Productions did a fantastic job managing the sale and almost every horse in this year's sale sold. We hope to continue to offer a live sale in 2017 and look forward to what the future has to offer,” said Dena Raggio, ApHC President.

dac® specializes in providing high quality nutrition products for your horses and livestock at an affordable cost. Be sure to visit them online at [www.feeddac.com](http://www.feeddac.com) to find out more about how dac® can help you enhance the performance of your horses and livestock.

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.*

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**Appaloosa...the Breed of Choice**