



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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### **PLACE YOUR BID IN THE 2017 ApHC STALLION SERVICE AUCTION**

**MOSCOW, Idaho**—Be sure to visit [www.equineauctionexchange.com](http://www.equineauctionexchange.com) to place your bid in the 2017 Appaloosa Horse Club (ApHC) Stallion Service Auction! This year's auction features breeding services from 78 outstanding Appaloosa Stallions and ApHC-approved outcrosses! This year's auction will end at 6:00 p.m. Eastern Time on Tuesday, December 20<sup>th</sup>.

The ApHC Stallion Service Auction allows individuals to select and bid on breedings from quality stallions of their choosing. The winning bidder will receive a certificate to nominate the resulting Appaloosa foal to be eligible for the Stallion Service Auction Two-Year-Old Incentive classes at the World Championship Appaloosa Show. The Two-Year-Old Incentive classes are offered in halter, hunter under saddle and western pleasure. 75% of funds earned through the Stallion Service Auction, 75% of the funds earned through paid nominations and a portion of class entry fees are divided evenly and paid out in these classes! Each stallion owner who donated a stallion service whose breeding is sold in the auction, will receive a certificate to nominate one foal to the 2020 Stallion Service Auction Two-Year-Old Incentive classes. Furthermore, 2018 foals by stallions whose services are sold in this year's stallion service Auction may become eligible to compete through paid nomination.

Don't miss your opportunity to have your next Appaloosa prospect eligible for the prestigious Stallion Service Auction Two-Year-Old Incentive classes. For more information regarding this year's Stallion Service Auction, please visit [www.equineauctionexchange.com](http://www.equineauctionexchange.com) and click on "ApHC Stallion Service Auction."

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 670,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as a reliable family horse. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region – the Appaloosa breed's namesake and point of origin.*

**Appaloosa...The Breed of Choice**