



# APPALOOSA HORSE CLUB EST. 1938

*The International Breed Registry for Appaloosa Horses*

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

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## THE 2017 EXEMPLARY REGIONAL CLUB AWARD

**MOSCOW, Idaho**—Appaloosa Horse Club (ApHC) would like to congratulate the Illinois Appaloosa Association of Pleasant Plains, Illinois for receiving the highest score in the ApHC's 2017 Exemplary Regional Club contest. This award was developed to recognize Regional Clubs that go above and beyond when promoting the Appaloosa breed.

The Illinois Appaloosa Association will receive a \$500 check from the ApHC, an engraved glass plaque, and two tickets to the Year-End Awards Banquet that will be held at the 70<sup>th</sup> National ApHC Show this summer in Fort Worth, TX.

The Illinois Appaloosa Association competed against 4 other Regional Clubs representing four territories. The second highest score went to Kawartha Regional Appaloosa who will receive a certificate and a check from the ApHC for \$250. The third highest score went to Wisconsin ApHC who will receive a certificate and a check from the ApHC for \$100. The DAL-Worth ApHC, and Western Washington ApHC Clubs will receive Certificates of Merit for their participation in the contest.

The ApHC applauds the efforts of every one of the participating clubs, which included submitting a scrapbook detailing their Regional Club Appaloosa shows, activities, sales and other events. The clubs were scored by the ApHC Board of Directors in categories that focused on member participation.

The deadline for next year's competition is January 31, 2018.

Find out more about ApHC Regional Clubs and the Exemplary Club Award here:

[http://www.appaloosa.com/clubs-affiliates/regional\\_clubs.htm](http://www.appaloosa.com/clubs-affiliates/regional_clubs.htm)

*The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.*

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**Appaloosa...the Breed of Choice**