



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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DONATE A BREEDING TO THE 2018 ApHC STALLION SERVICE AUCTION

MOSCOW, Idaho—The Appaloosa Horse Club (ApHC) is proud to once again hold the Stallion Service Auction. Stallion services may be donated online at www.equineauctionexchange.com until December 13, 2017 at 5:00 p.m. Eastern time. This year's Stallion Service Auction will begin on December 14, 2017 and end on December 16, 2017 at 8:00 p.m. Eastern Time. The auction is exclusively online at www.equineauctionexchange.com and will feature breeding services from outstanding Appaloosa Stallions and ApHC-approved outcrosses.

Each stallion owner who donates a stallion service to the auction, whose breeding is purchased, will receive a certificate to nominate one foal to the 2019 Stallion Service Auction weanling Incentive classes at the World Championship Appaloosa Show (note class entry fees apply) and future incentive classes for the nominated foal up to the 2021 Two-Year Old Incentive classes. Furthermore, the winning bidder will receive a certificate to nominate the resulting Appaloosa foal to be eligible for the Stallion Service Auction Incentive classes at the World Championship Appaloosa Show. The Incentive classes are offered in Weanling halter, Yearling lunge line, Yearling in-hand trail, halter, hunter under saddle and western pleasure. The World Show Incentive Classes tied to this year's auction boast **payouts of 75% of funds earned through the Stallion Service Auction and 75% of funds earned through paid nominations!**

Don't miss your opportunity to have your next Appaloosa prospect eligible for the prestigious World Show Incentive classes. For more information regarding the Stallion Services Silent Auction, please visit www.equineauctionexchange.com and click on "ApHC Stallion Service Auction."

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 670,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as a reliable family horse. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region – the Appaloosa breed's namesake and point of origin.

Appaloosa...The Breed of Choice