



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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ApHC TO HOLD ANNUAL STALLION SERVICE AUCTION

MOSCOW, Idaho—The Appaloosa Horse Club (ApHC) is proud to once again hold the Stallion Service Auction. Stallion services may be donated online at www.equineauctionexchange.com until December 13, 2018. This year's Stallion Service Auction will begin on December 14, 2018 and end on December 16, 2018 at 8:00 p.m. EST. The auction is exclusively online and will feature breeding services from outstanding Appaloosa Stallions and approved outcrosses.

The ApHC Stallion Service Auction allows individuals to select and bid on breedings from quality stallions of their choosing. The winning bidder will receive a certificate to nominate the resulting Appaloosa foal for the exciting Stallion Service Auction Incentive classes at the World Championship Appaloosa Show. Each stallion owner who donates breeding that sells in the auction will also receive a certificate to nominate a foal. Incentive classes for the 2019 Stallion Service Auction will include a weanling halter class in 2020 and two yearling classes (longe line and in-hand trail) in 2021. In addition, 2020 foals by stallions whose services are sold in this year's Stallion Service Auction may become eligible to compete through paid nomination.

Don't miss your opportunity to have your next Appaloosa prospect eligible for these prestigious classes. Donate a service today or plan to purchase a breeding in the 2019 ApHC Stallion Service Auction! For more information regarding this year's Auction, please visit www.equineauctionexchange.com and click on the Appaloosa Horse Club logo.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 670,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as a reliable family horse. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region – the Appaloosa breed's namesake and point of origin.

Appaloosa...The Breed of Choice