



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Appaloosa Horse Club Welcomes State Line Tack as Newest Corporate Sponsor

MOSCOW, Idaho—The Appaloosa Horse Club (ApHC) is proud to announce their recent partnership with State Line Tack. A premier destination for all things equine, State Line Tack carries quality horse supplies and accessories at affordable prices you won't find anywhere else.

Lisa Borg of State Line Tack's Marketing Development states, "At State Line Tack our passion is horses and riders. We are thrilled to support the ApHC in the fostering and development of the robust Appaloosa community, and we look forward to a great partnership."

"We are proud to have State Line Tack as a sponsoring partner for the Appaloosa Horse Club. Their impressive selection of equine products fit the versatility of the Appaloosa and our diverse membership," said ApHC CEO, Steve Taylor. "We would like to encourage our members to shop at StateLineTack.com, as they will be able to receive member discounts, specials and even participate in contests to win products."

For more information about State Line Tack, visit www.statelinetack.com.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of honoring the heritage and promoting the future of the Appaloosa horse. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.

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Appaloosa...the Breed of Choice