



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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ApHC TO HOLD 2020 BREEDER'S CHOICE STALLION SERVICE AUCTION

MOSCOW, IDAHO—The Appaloosa Horse Club (ApHC) is proud to once again hold the Stallion Service Auction. Stallion services may be donated online at www.bidbuyget.com until December 1, 2019 at 5:00 p.m. EST. This year's auction will begin on December 6, 2019 and end on December 9, 2019 at 8:00 p.m. EST. The auction is exclusively online and will feature breeding services from outstanding Appaloosa Stallions and approved outcrosses.

The ApHC Stallion Service Auction allows individuals to select and bid on breedings from quality stallions of their choosing. The winning bidder will receive a certificate to nominate the resulting Appaloosa foal for the exciting Breeder's Choice classes at the World Championship Appaloosa Show. Each stallion owner who donates a breeding that sells in the auction will also receive a certificate to nominate a foal. Incentive classes will begin at the 2021 World Show for foals resulting from these 2020 breedings. In addition, foals by stallions whose services are sold in this year's auction are eligible to compete in the Breeder's Choice classes through paid nomination.

Donate a service today or plan to purchase a breeding in the 2020 ApHC Stallion Service Auction! For more information regarding this year's Auction, please visit www.bidbuyget.com and click on the Appaloosa Horse Club logo.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region – the Appaloosa breed's namesake and point of origin.

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