



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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2020 BREEDER'S CHOICE STALLION SERVICE AUCTION: BUY IT NOW!

MOSCOW, IDAHO—The Appaloosa Horse Club (ApHC) held their Stallion Service Auction December 6 – December 9, 2019 at www.bidbuyget.com where a total of 66 breedings to Appaloosa Stallions and approved outcrosses were up for bidding. If you didn't claim your breeding during the initial phase of the auction, you're not too late: desirable stallion services are still available for the special *Buy It Now* price! Any Stallions not purchased by the close of the auction on December 9th are listed for ½ of their advertised stud fee or \$250 on the auction site until February 15, 2020 at 5 pm EST.

By purchasing a breeding through the Auction, mare owners receive a certificate to nominate the resulting Appaloosa foal for the exciting Breeder's Choice classes at the World Championship Appaloosa Show. Each stallion owner who donates a breeding that sells will also receive a certificate to nominate a foal. These classes will begin at the 2021 World Show for foals resulting from these 2020 breedings. In addition, foals by stallions whose services are sold in this year's auction are eligible to compete in the Breeder's Choice classes through paid nomination. 75% of auction revenue and 75% of nomination fees, as well as 50% of class entry fees are paid back to these classes. So, not only do participants receive breedings at great prices, they have the opportunity to win it back, and more!

Head to www.bidbuyget.com to buy a breeding now! For more information on the auction and related classes, please visit www.appaloosa.com and click on the Stallion Service Auction logo.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region – the Appaloosa breed's namesake and point of origin.

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