



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

JUNE 23, 2020

FOR IMMEDIATE RELEASE

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July/August Issue of *Appaloosa Journal* Free to View Online, courtesy of Fossil Gate Farms

MOSCOW, IDAHO — For the first time ever, the Appaloosa Horse Club (ApHC) is excited to offer the current issue of *Appaloosa Journal* free for all to view online. The online July/August 2020 issue includes bonus online-only content, and no subscription is required to view.

"We are thankful to our great partner Fossil Gate Farms for making it possible to share this special issue of the magazine with a broader audience," said *Appaloosa Journal* Editor, Dana Russell. "Opportunities like this allow us to expose enthusiasts and potential members everywhere to our Appaloosa community, and quality horses and programs."

In this issue, you will find how the ApHC has responded to the pandemic and guidelines for moving forward, a feature on MT Appaloosas' breeding program, Appaloosa racing history, Appaloosa genetic questions answered, a feature on one of the longest-running historic trail rides in the United States — the Chief Joseph Trail Ride, and much more.

This free, expanded issue can be viewed at the following link: <https://lsc-pagepro.mydigitalpublication.com/publication/frame.php?i=662513&p=&pn=&ver=html5>. It is brought to you by Fossil Gate Farms, owned by Linda Gordon, home of ApHC stallion Suchan Ego. Fossil Gate Farms is located in Argyle, Texas, on 150 acres of beautiful oak-covered property, and is home to approximately 100 horses. Read more about Suchan Ego and Fossil Gate Farms on Page B3 of the free online issue of *Appaloosa Journal*.

Established in 1946, award-winning *Appaloosa Journal* is one of the oldest and most trusted equine publications in the industry. As the official publication of the ApHC, it is delivered to every member of its association in 62 countries around the world. The pages of *Appaloosa Journal* are a showcase of the many trends and styles our readers love, and a perfect example of what our readers are so passionate about— color, style, versatility and beauty.

For more information about *Appaloosa Journal* and the ApHC, please visit www.appaloosa.com.

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely

versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed's namesake and point of origin.

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