



APPALOOSA HORSE CLUB EST. 1938

The International Breed Registry for Appaloosa Horses

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Past Director of Advertising and Official Judge Dee Dee Douglas Accepts Position as New Director of Membership and Judges

MOSCOW, Idaho —The Appaloosa Horse Club is pleased to announce Dee Dee Douglas has accepted the Director of Membership and Judges position effective Monday, April 8.

Douglas is from Owensville, MO and has played an integral role in the Appaloosa Horse Club for many years. Previously, she has served as an Official Judge for the World and National Championship shows, including multiple international officiating assignments in Australia, Canada, and Europe. Douglas has also served in the Director of Advertising role. Prior to her role with the *Appaloosa Journal*, she spent almost three decades in advertising, sales, and customer care with Sporting News and the St. Louis Magazine.

In her new role with the Appaloosa Horse Club, Douglas is committed to the success of our members and judges. She will see that both members and judges remain pillars of our organization and that we continue having a renewed commitment toward that.

Board of Director Jordan Kelly said, “Her vast knowledge and expertise in leadership, marketing, public relations, equine judging, and over 30 years of love and loyalty to the Appaloosa Breed will be key to ensuring that the Appaloosa horse remains the Breed of Choice!”

We are thankful for all that Douglas has done in her many years with the Appaloosa Horse Club and are excited to see all that she continues to accomplish within this new role.

Congratulations Dee Dee Douglas!

The Appaloosa Horse Club (ApHC) was established in 1938 with a mission of preserving, promoting and enhancing the Appaloosa breed. The ApHC has since registered more than 700,000 Appaloosas, which are known for their distinctive color, intelligence and even temperament. True to their reputation as an extremely versatile breed, Appaloosas can be found in nearly every discipline including racing, endurance riding and serving as reliable family horses. The international breed registry is headquartered in Moscow, Idaho, the heart of the Palouse region—the Appaloosa breed’s namesake and point of origin.

