



Appaloosa Youth Association



NEWS RELEASE

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FOR IMMEDIATE RELEASE

AYA Contact Information:
Hannah Ruth Pettyjohn and Rachel Daugherty
Appaloosa Youth Association Coordinators
Appaloosa Horse Club
Office: (208) 882-5578 ext 220 or 245
Fax: (208) 882-8150

Appaloosa Youth Association Announces 2024 World Championship Appaloosa Youth Show Stall Sponsorship

Moscow, Idaho— The Appaloosa Youth Association is proud to announce a new sponsorship that was secured this week to provide two youth members with free stalls at the 2024 World Championship Appaloosa Youth Show. This sponsorship was made possible by our gracious donor, Taylor Pearson Show Horses. Taylor Pearson Show Horses approached the Appaloosa Horse Club looking to sponsor youth in a unique way this year.

They asked that these youth members be chosen at random and that their stall would be paid for throughout the entirety of the show. The Appaloosa Youth Association Coordinators, eager to make this happen, numbered all Appaloosa Youth Association members (totaling in 615) and let a random number generator pick those youth members. Youth members were contacted yesterday with the opportunity to accept the sponsorship, and we are pleased to announce that two youth members have accepted the sponsorship.

Sponsorships such as these make a world of difference to youth as they navigate their journey through the equine industry. We would like to extend a heartfelt thank you to Taylor Pearson Show Horses for their contribution, dedication, and support to our youth members.

With gratitude,

The Appaloosa Youth Association